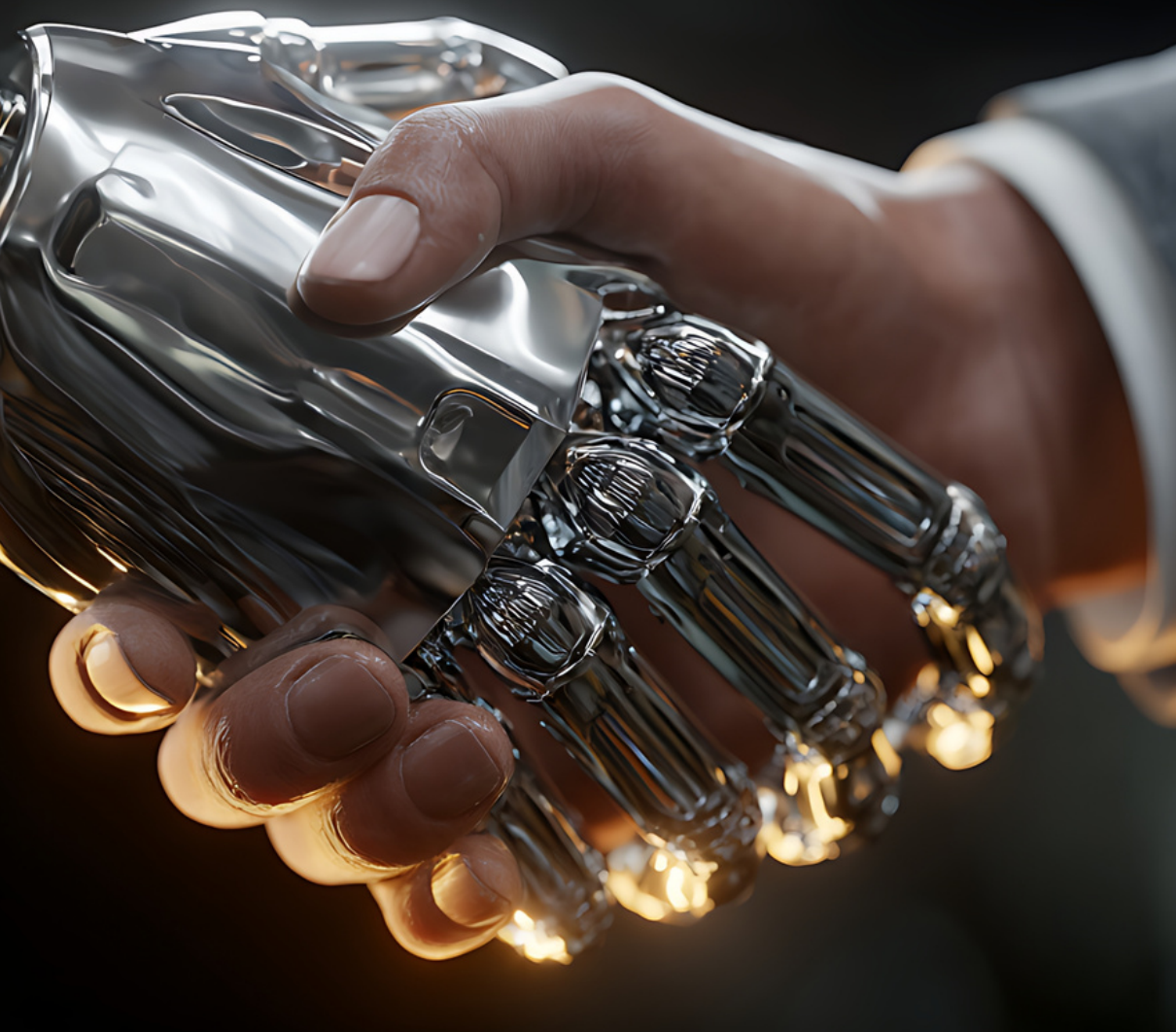




DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

EDITOR
AMADI OKO AMADI

**DIGITAL INTELLIGENCE AND COMPUTER
SYSTEMS- 2025**

**Edited By
Amadi Oko AMADI**

**ISBN: 978-625-92720-1-6
DOI: 10.5281/zenodo.17406968**

October / 2025
İstanbul, Türkiye



Copyright © Halic Yayınevi

Date: 21.10.2025

Halic Publishing House

İstanbul, Türkiye

www.halicyayinevi.com

All rights reserved no part of this book may be reproduced in any form, by photocopying or by any electronic or mechanical means, including information storage or retrieval systems, without permission in writing from both the copyright owner and the publisher of this book.

© Halic Publishers 2025

The Member of International Association of Publishers

The digital PDF version of this title is available Open Access and distributed under the terms of the Creative Commons Attribution-Non-Commercial 4.0 license (<http://creativecommons.org/licenses/by-nc/4.0/>) which permits adaptation, alteration, reproduction and distribution for noncommercial use, without further permission provided the original work is attributed. The derivative works do not need to be licensed on the same terms.

adopted by Esmâ AKSAKAL

ISBN: 978-625-92720-1-6

Copyright © 2025 by Halic Academic Publishers All rights reserved

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

EDITOR

Amadi Oko AMADI

AUTHORS

Prof. Dr. Ioannis KOUGIAS

Prof. Dr. Bashkim IDRIZI

Dr. Pavan Kumar POTUGANTI

Karim DABBABI

Natalia KOUGIA

Lamprini SEREMETI

Rajani INDRAKANTI

TABLE OF CONTENTS

PREFACEi

CHAPTER 1
FOUNDATION MODELS AS OPERATING SYSTEMS FOR
KNOWLEDGE: TOWARD MODULAR, TRUSTWORTHY, AND
DOMAIN-SPECIALIZED AI
Karim DABBABI 1

CHAPTER 2
ADVANCING EDUCATIONAL ENGINEERING THROUGH BIG
DATA ANALYTICS: APPLICATIONS, FRAMEWORKS AND
FUTURE DIRECTIONS
Natalia KOUGIA
Lamprini SEREMETI
Prof. Dr. Ioannis KOUGIAS26

CHAPTER 3
QUANTUM MECHANICS FOR QUANTUM COMPUTING:
FOUNDATIONS, PRINCIPLES, ALGORITHMS, AND
APPLICATIONS
Dr. Pavan Kumar POTUGANTI
Rajani INDRAKANTI59

CHAPTER 4
OVERVIEW OF DIGITAL TRANSFORMATION, DATA AND AI
IN WESTERN BALKANS COUNTRIES
Prof. Dr. Bashkim IDRIZI86

PREFACE

This volume brings together contemporary research at the intersection of artificial intelligence, quantum computing, big data, and digital transformation. Each chapter addresses foundational and applied dimensions of these technologies, offering insights into their evolving roles in knowledge systems and societal infrastructure.

The first set of chapters explores the development of modular and trustworthy foundation models, and the application of big data analytics in educational engineering. These contributions highlight the potential for scalable, domain-specialized AI and data-driven pedagogical innovation.

Subsequent chapters examine the principles of quantum mechanics for quantum computing and assess digital transformation efforts in the Western Balkans. Together, the volume provides a multidisciplinary perspective on the challenges and opportunities shaping the future of intelligent systems.

October 21, 2025
Türkiye

CHAPTER 1
FOUNDATION MODELS AS OPERATING SYSTEMS
FOR KNOWLEDGE: TOWARD MODULAR,
TRUSTWORTHY, AND DOMAIN-SPECIALIZED AI

¹Karim DABBABI

¹Research Laboratory of Analysis and Processing of Electrical and Energetic Systems, Faculty of Sciences of Tunis, Tunis El Manar University, Tunis, Tunisia, dabbabikarim@hotmail.com, ORCID ID: 0000-0002-2644-9776

INTRODUCTION

Artificial Intelligence (AI) has evolved rapidly over the past decades, from early rule-based expert systems to the current age of large, generalized models capable of handling a wide variety of tasks. Understanding this progression is essential to appreciate how foundation models now serve as a central paradigm, linking historical algorithmic approaches to current deep learning and beyond.

Early AI and Rule-Based & Symbolic Systems

The origins of AI trace back to symbolic reasoning and rule-based systems, where knowledge was encoded explicitly as logical rules, decision-trees, or if-then statements. These systems performed well in narrowly defined domains (e.g., diagnostics, theorem proving) but struggled to generalize beyond their handcrafted rules. As datasets grew and computational resources expanded, limitations of symbolic systems became evident: they required enormous manual effort to encode domain knowledge and failed to adapt flexibly when confronted with novel or noisy input.

Emergence of Statistical Machine Learning

In response to the brittleness of symbolic systems, the AI field shifted toward statistical machine learning (ML). Instead of explicitly coded rules, statistical ML models derive patterns from data. Techniques such as logistic regression, decision trees, support vector machines, and ensemble methods became staples in tasks like classification, regression, and clustering. These models enabled AI systems to handle uncertainty and variability in data more naturally, but they still required feature engineering: human domain expertise to design appropriate inputs for the model.

Deep Learning and Representation Learning

Starting from around 2012, deep learning (DL) began to dominate as breakthroughs in neural network architectures (especially convolutional networks for vision, recurrent and then transformer-based architectures for language) yielded substantial performance gains.

Deep models can learn hierarchical representations automatically from raw data, reducing the need for manual feature engineering. Representation learning enabled systems to extract features at many levels (edges, textures, semantics) in vision, or syntax and semantics in language. Furthermore, architectures like Transformer have made it possible to capture long-range dependencies efficiently in language and multimodal data (text, images, audio) (Sarker, 2021).

Transfer Learning, Pretraining, and the Roots of Foundation Models

The trend toward pretraining and transfer learning laid the groundwork for foundation models. Pretrained models are first trained on large generic datasets (e.g., large corpora of text or images) and then fine-tuned or adapted for downstream tasks. Models like BERT, GPT-2/3, and vision transformers showed that knowledge learned in one domain or over generic data can be transferred with significant performance advantages to more specialized tasks (Zhou et al., 2023). This shift reduced computational cost, data annotation demands, and facilitated rapid development.

Defining Foundation Models

A foundation model is generally understood as a large model trained on broad, diverse data—often using self-supervised or unsupervised learning—that can be adapted (fine-tuned or prompted) to many downstream tasks (Merritt, 2025; Stanford HAI, 2024). These models exhibit emergent behaviours, meaning that they often demonstrate capabilities (e.g., few-shot prompting, generalization across modalities) that were not directly programmed or anticipated (Merritt, 2025; Tobia et al., 2025).

Why This Shift Matters

This evolution from symbolic rules to ML to deep learning to foundation models is not just incremental improvement: it reflects a qualitative shift in how intelligence is embodied in computational systems. Foundation models allow for:

- Scalability: Training over massive datasets and large parameter spaces.
- Generalization: Ability to adapt to new tasks with limited extra training or via prompting in context.
- Modularity and reuse: Rather than building separate models per task, many downstream applications reuse a single pretrained backbone.
- Multimodal capabilities: Many recent foundation models integrate text, vision, and other data modalities.

However, with these advances come challenges: resource and compute cost, ethical issues (bias, fairness), interpretability, societal impact, and governance (Guo et al., 2025; Huang, 2025).

1. FOUNDATION MODELS AS KNOWLEDGE OPERATING SYSTEMS

This section develops the metaphor of foundation models as knowledge operating systems (K-OS): large, pretrained models (LLMs and multimodal equivalents) that function as an infrastructure layer—coordinating data access, modular components, tool use, and task execution—on which downstream, domain-specialized capabilities run. I argue that treating foundation models as K-OS helps explain (1) how they coordinate parametric and non-parametric knowledge, (2) how modular extensions (adapters, retrieval, tool interfaces) permit domain specialization, and (3) why this view clarifies key engineering and governance challenges (factual grounding, provenance, updateability, and safe tool orchestration).

1.1 The K-OS Metaphor: Responsibilities and Components

An operating system (OS) provides a consistent runtime, resource management, APIs, and isolation so higher-level programs can run without reimplementing core services. Foundation models play a similar role for knowledge tasks:

- Runtime for reasoning and generation. Foundation models provide a general computation layer that maps inputs (prompts, contexts, multimodal signals) to outputs (text, code, actions) using learned internal representations.

They implement generic capabilities (language understanding, generation, multimodal alignment) that many applications reuse (Bommasani et al., 2022).

- APIs and extension points. Prompting, fine-tuning, adapters, and external tool APIs act like system calls—application developers do not rewrite the core model but call or extend it for task-specific work (e.g., a medical summarizer calling a retrieval function). Research on adapters and PEFT (parameter-efficient fine-tuning) formalizes how small modules plug into a large backbone (Hu et al., 2023).
- Non-parametric memory and dynamic data. Like a filesystem accessed by programs, external knowledge stores (vector DBs, corpora) provide up-to-date or proprietary knowledge. Retrieval-augmented generation (RAG) couples a retriever with a generator so the model can query and incorporate external documents at runtime, improving factuality and traceability (Lewis et al., 2020).
- Tool orchestration and sandboxing. Recent work shows that models can learn to call external tools (calculators, search, APIs) and incorporate returned results into outputs; this is analogous to processes invoking system utilities. Toolformer and related frameworks demonstrate self-supervised learning of tool use, improving practical competence on tasks small models alone struggle with (Schick et al., 2023).

Framing foundation models as K-OS therefore highlights the need to design robust interfaces (retrieval, tool APIs, adapter registry), resource-aware deployment (latency, compute), and governance (access controls, auditable provenance).

Modularity: Adapters, PEFT and Lightweight Specialization

A core benefit of the K-OS view is that it encourages modular, low-cost specialization. Rather than training separate full models per task, developers attach modules that alter behavior or add capabilities:

- Adapter modules and PEFT methods enable low-cost model adaptation by adding small parameter blocks while preserving the main model (Hu et al., 2023).

- Benefits for deployment. Modularization reduces duplication (one backbone, many adapters), enables quick updates to a module (e.g., fix a bias in a medical adapter), and supports selective distribution (edge vs. cloud). New PEFT variants continue to improve efficiency and performance in real tasks (Mangrulkar et al., 2025).

Grounding and Dynamic Knowledge: RAG and Evolving Datastores

A Knowledge-OS must be able to access accurate, current information. RAG and its derivatives serve this role:

- RAG architectures combine a retriever (dense/sparse vector index) and a generator so the model conditions on retrieved passages during generation; this yields more factual outputs and provides a natural provenance trail for answers. RAG has become a standard building block for knowledge-intensive applications (Lewis et al., 2020).
- Multi-step retrieval and chaining. Newer approaches move beyond single retrieval calls to chains of retrieval+reasoning (chain-of-retrieval) to handle complex, multi-hop queries and to refine retrieved evidence before generation (Shinn et al., 2023).

Tool Use and Autonomous Orchestration

Treating the foundation model as a K-OS foregrounds the possibility of autonomous orchestration: models not only answer prompts but decide whether to call tools, which tools to call, and how to integrate results:

- Self-supervised tool learning. Toolformer shows models can learn when and how to call external APIs (search, calculator, translator) with minimal supervision, yielding better factuality and capability (Schick et al., 2023).
- Tool frameworks and benchmarks. ToolLLM and related tool-use frameworks provide datasets and training recipes for tool integration, making tool orchestration a reproducible engineering pattern (Qin et al., 2023).

Engineering and Governance Implications

Viewing foundation models as K-OS raises practical concerns:

- Provenance, auditing, and explainability. Systems must log retrievals, tool calls, and adapter usage to enable human verification and regulatory compliance. RAG architectures naturally support this logging by returning source passages (Lewis et al., 2020).
- Security and access control. Tool APIs and knowledge stores must be sandboxed; unregulated tool access can leak sensitive data or cause unsafe actions (Weidinger et al., 2022).
- Resource & environmental costs. Maintaining large backbones with many plugged modules and live retrieval services has compute and carbon implications; PEFT and modularization partially mitigate these costs (Dettmers et al., 2023).

1.2 Empirical Evidence for the Knowledge Operating System Paradigm

The comparison in Table 1 illustrates how the knowledge operating system (K-OS) metaphor is not only conceptual but also practically grounded in diverse research strands. Retrieval-augmented generation (Lewis et al., 2020) demonstrates how external, non-parametric knowledge bases can function as the “file system” of the K-OS, allowing large language models to dynamically access and integrate verified content. This principle has become central to enterprise deployments where factuality and source attribution are critical.

Toolformer (Schick et al., 2023) and ToolLLM (Qin et al., 2023) extend this analogy by showcasing how models can autonomously call APIs, similar to how applications within an OS invoke system utilities. These works highlight the increasing importance of self-supervised tool learning and benchmarked tool orchestration as standard capabilities of foundation models.

On the modularization side, Hu et al. (2023) and subsequent surveys on parameter-efficient fine-tuning (PEFT) (PEFT Survey, 2025) demonstrate the viability of adapter-based approaches, where small, specialized modules plug into a shared backbone. This aligns well with the notion of kernel modules in operating systems, where additional functionalities are attached without altering the core.

These modular approaches not only reduce the computational burden but also enable rapid customization for diverse tasks and domains. By treating foundation models as flexible platforms, researchers can efficiently integrate new capabilities without retraining the entire system. This paradigm shift fosters a more scalable and maintainable ecosystem for building intelligent applications.

Their results also confirm that such modularity drastically reduces computational costs while preserving performance, making foundation models more accessible for domain-specific applications.

Finally, Saxena et al. (2023) provide a unique perspective by training a foundation model on operating system traces themselves. Although this work lies outside the mainstream NLP/vision pipeline, it symbolically reinforces the K-OS metaphor by showing that even operating systems can be modelled as dynamic, data-rich environments.

Taken together, the works in Table 1 illustrate that the K-OS view is more than a rhetorical device: it has empirical support across domains ranging from knowledge retrieval to modular tuning and autonomous tool use. This reinforces the argument that foundation models can indeed be regarded as an emerging operating system for knowledge. This perspective encourages rethinking foundation models not just as tools for specific tasks, but as general-purpose platforms capable of orchestrating diverse knowledge-driven processes. As more modular and efficient adaptation techniques emerge, the accessibility and flexibility of these models will only increase. In this light, foundation models are poised to serve as the backbone for future intelligent systems across a wide range of domains. In addition to these advancements, another key advantage of the modular approach is the ability to test and update individual components independently. This flexibility accelerates experimental workflows for both researchers and developers, while also simplifying the isolation and resolution of errors. Moreover, the development of task-optimized submodules enhances overall system efficiency and enables the delivery of customized solutions tailored to diverse user needs.

Table 1. Comparative Overview of Recent Advances Supporting the Knowledge Operating System Paradigm

Work (ref)	Key features	Models / Methods	Key results / claim	Representative applications
Lewis et al., 2020 (RAG). (arXiv)	Combines parametric generator non-parametric retriever	DPR retriever + BART generator; end-to-end RAG	SOTA on several open-domain QA tasks	Open-domain QA, enterprise doc QA, fact-checking
Schick et al., 2023 (Toolformer)	Self-supervised learning to call APIs/tools	LM trained to decide API use and integrate responses	Improved zero-shot performance on tasks requiring calculation, lookup	Question answering with search, calculators, translators
Qin et al., 2023 (ToolLLM)	Framework & dataset for tool use	ToolBench dataset; instruction tuning for tool use	Enables robust tool-use capabilities and evaluation	Tool orchestration benchmarks; agentic systems
Hu et al., 2023 (Adapter family / LLM-Adapters).	Adapters / PEFT framework	Adapter modules integrated into LLMs	Competitive performance vs full fine-tuning with far fewer params	Domain adaptation, multilingual transfer
PEFT surveys (2025)	Overview of PEFT methods	LoRA, adapters, prompts, quantum-inspired adapters	PEFT reduces training costs while retaining performance	Medical imaging tuning, specialized NLP tasks
Saxena et al., 2023 (FoundationO)	Proposes a domainspecific FM for OS traces	Foundation model trained on OS traces	Argues for FM utility in system analysis	Systems research, anomaly detection in OS

2. MODULARITY AND SPECIALIZATION

Foundation models (FMs) are powerful because they provide general-purpose representations learned from vast datasets, yet this generality alone is insufficient for highly specialized applications. Just as operating systems rely on modular components such as drivers and plugins to extend functionality, foundation models increasingly depend on modular adaptation techniques to align with domain-specific needs.

This section explores how modularity enables scalable specialization, reduces computational costs, and facilitates responsible deployment.

Rationale for Modularity

One of the most significant challenges in adapting FMs to specific domains is their enormous size and training cost. Fine-tuning entire models with billions of parameters for each application is prohibitively expensive and environmentally costly. Consequently, modular adaptation techniques—such as adapters, prompt tuning, and low-rank adaptation (LoRA)—allow smaller, specialized modules to be attached to a frozen backbone. These methods maintain most of the general knowledge encoded in the FM while injecting domain-specific expertise (Hu et al., 2023; Ding et al., 2024).

Moreover, modularity supports incremental updates. For instance, a healthcare adapter can be updated with new medical knowledge without retraining the entire model, similar to updating a device driver in an operating system. This modular approach not only lowers cost but also enables agility in fast-evolving fields like law, medicine, and climate science (Zhang et al., 2024).

Techniques for Modular Specialization

Recent studies classify modular adaptation strategies into three broad categories:

1. Adapter-based methods. Small bottleneck layers inserted into the transformer architecture capture new task knowledge efficiently. These approaches have proven effective in multilingual transfer and domain adaptation, reducing parameter updates by over 90% compared to full fine-tuning (Houlsby et al., 2020; Pfeiffer et al., 2021).
2. Prompt-based tuning. By designing continuous or discrete prompts, models can be guided toward domain-relevant behavior without altering the main parameters. This method has shown promise in few-shot and zero-shot settings where labeled data is scarce (Liu et al., 2023).
3. Low-rank adaptation (LoRA) and PEFT variants. LoRA decomposes parameter updates into low-rank matrices, drastically cutting computational overhead.

Recent surveys indicate LoRA and its extensions are among the most widely adopted parameter-efficient fine-tuning (PEFT) techniques for FMs (Dettmers et al., 2023; Mangrulkar et al., 2025).

These approaches are not mutually exclusive: hybrid strategies increasingly combine prompting with adapters or LoRA to balance flexibility and efficiency.

Benefits of Specialization

Specialization through modularity provides several key benefits:

- Domain alignment. Medical FMs trained with adapters have shown improvements in diagnostic tasks and biomedical literature summarization (Singhal et al., 2023). Legal-domain adapters similarly enhance contract analysis and case retrieval.
- Resource efficiency. Modular methods significantly reduce the environmental footprint of FM deployment by lowering training energy consumption (Dettmers et al., 2023).
- Security and compliance. Modular updates allow organizations to insert compliance filters or audit modules that enforce ethical constraints without altering the core FM (Bommasani et al., 2022).
- Interoperability. Modular FMs can switch between domains (e.g., healthcare, finance) by loading relevant adapters, enabling a single backbone to serve multiple sectors.

Challenges and Open Questions

Despite the advantages, modular specialization raises several challenges:

- Compatibility and standardization. Current adapter and PEFT frameworks lack universal standards, making it difficult to share modules across institutions (Zhang et al., 2024).
- Catastrophic forgetting in shared backbones. When multiple domain modules interact, ensuring stability and preventing interference remains an open research area (Liu et al., 2023).
- Governance of modular contributions. As more organizations develop and distribute adapters, ensuring quality control and preventing malicious modules becomes essential.

Toward Ecosystems of Specialized Modules

The future may see ecosystems of adapters, prompts, and PEFT modules that function like app stores. Organizations could download certified modules to extend the capabilities of their foundation model backbone, much like installing extensions in modern software environments. Such ecosystems would democratize access to specialized AI, while governance mechanisms would ensure reliability and ethical safeguards.

In this way, modularity and specialization reinforce the metaphor of foundation models as knowledge operating systems—a general-purpose kernel enhanced by a growing library of domain-specific modules.

3. TRUST, ETHICS, AND GOVERNANCE OF FOUNDATION MODELS

While foundation models (FMs) have emerged as transformative engines for knowledge representation and application, their widespread adoption raises profound ethical, societal, and governance challenges. Unlike task-specific models, FMs are deployed across diverse domains and user groups, magnifying the potential consequences of bias, misinformation, and misuse. Addressing these risks requires frameworks that integrate trustworthiness, transparency, accountability, and governance into both the design and deployment of such systems.

The Trustworthiness Imperative

Trust in FMs hinges on their ability to provide accurate, consistent, and interpretable outputs. However, phenomena such as hallucination—where models generate plausible but false information—undermine reliability in critical sectors like medicine and law (Ji et al., 2023). Recent studies emphasize the role of retrieval-augmented generation (RAG) and grounding strategies in reducing hallucinations, thereby improving factual consistency (Lewis et al., 2020). Trustworthiness also depends on explainability: users need to understand not only what outputs are produced but why. Although FMs are often criticized as “black boxes,” new interpretability methods, such as probing and causal tracing, aim to make their internal decision-making more transparent (Kovaleva et al., 2024).

Bias, Fairness and Equity

Because FMs are trained on vast web-scale datasets, they inherit and sometimes amplify societal biases. These biases may manifest in gendered stereotypes, racial disparities, or exclusion of underrepresented languages (Bender et al., 2021; Huang et al., 2025). Bias mitigation strategies include curating balanced datasets, fine-tuning with fairness objectives, and integrating human-in-the-loop auditing. However, no solution is comprehensive, and ethical risks remain, particularly in high-stakes areas such as recruitment or criminal justice (Weidinger et al., 2022). Thus, fairness in FMs is both a technical and socio-political challenge.

Governance and Accountability

The governance of FMs involves regulatory, organizational, and technical layers. On the regulatory side, frameworks such as the EU Artificial Intelligence Act (2024) propose classifying FMs as “high-risk” systems, mandating transparency and auditing. On the organizational level, institutions like Stanford’s Center for Research on Foundation Models (CRFM) and the Partnership on AI advocate for governance protocols around data provenance, documentation, and model usage guidelines (Bommasani et al., 2022). Technically, governance mechanisms include model cards, datasheets for datasets, and auditing pipelines to ensure accountability in deployment (Mitchell et al., 2021).

Accountability also extends to responsibility attribution: when an FM causes harm, determining liability between model developers, fine-tuners, and end-users remains unresolved (Hacker et al., 2023). Clear governance frameworks are thus needed to prevent the diffusion of responsibility.

Security and Misuse Concerns

Foundation models can be weaponized to generate disinformation, deepfakes, or malicious code (Goldstein et al., 2023). Security risks also include adversarial attacks, data extraction, and prompt injection, where attackers manipulate inputs to extract sensitive knowledge from the model. Recent proposals suggest red teaming—systematic adversarial testing—as a governance best practice (Shelby et al., 2024).

Mitigation strategies also include watermarking outputs, restricting access through APIs, and embedding content moderation layers.

Ethical Frameworks for Responsible Deployment

To foster ethical FM ecosystems, several guiding frameworks have been proposed:

- Transparency and documentation. Detailed records of training data, model architecture, and limitations build user trust (Mitchell et al., 2021).
- Human oversight. Embedding human judgment in critical decision-making loops mitigates the risk of automation bias (Floridi & Chiriatti, 2020).
- Value alignment. Ensuring that FMs respect cultural, legal, and organizational norms requires participatory approaches to system design (Huang et al., 2025).
- Global equity. Addressing the dominance of English and Western-centric datasets is essential for inclusive AI development (Bender et al., 2021).

Looking Ahead: Toward Ethical and Governable FMs

The future of FMs depends on their ability to balance innovation with ethical safeguards. Building governable models means embedding ethical reasoning and compliance checks directly into the system’s architecture. Furthermore, cross-disciplinary collaboration—among technologists, ethicists, policymakers, and civil society—is essential for crafting governance regimes that are both practical and globally adaptable.

In this light, governance is not a constraint on progress but rather a precondition for sustainable innovation. Without trust, transparency, and accountability, FMs risk eroding public confidence, which would ultimately undermine their transformative potential.

4. APPLICATIONS ACROSS DOMAINS

Foundation models (FMs) are increasingly integrated into diverse sectors, acting as “knowledge operating systems” that power innovation, accelerate discovery, and support decision-making.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Their modular adaptability, combined with retrieval and fine-tuning strategies, makes them suitable for domains as varied as healthcare, education, sustainability, industry, and robotics. This section highlights how FMs are being applied across domains, the benefits they bring, and the unique challenges they introduce.

Healthcare and Biomedicine

Healthcare has emerged as one of the most promising fields for FMs. Clinical large language models (LLMs), such as MedPaLM and PubMedBERT, demonstrate impressive capabilities in diagnosis support, biomedical literature summarization, and question answering (Singhal et al., 2023). Similarly, multimodal biomedical models integrate genomic, clinical, and imaging data to accelerate drug discovery and precision medicine (Guo et al., 2025). Despite these advances, ethical concerns remain, particularly regarding data privacy and biases in underrepresented populations.

Education and Personalized Learning

FMs are increasingly embedded in digital education platforms, where they enable personalized tutoring, adaptive assessment, and automated content generation. By leveraging prompt engineering and RAG, educational FMs deliver context-aware responses that align with learners' needs (Kasneci et al., 2023). They also enhance accessibility through multilingual translation and speech-to-text services for students with disabilities. However, reliance on automated feedback raises concerns about overdependence and the potential erosion of critical thinking skills (Zawacki-Richter, 2023).

Sustainability and Climate Science

Another area where FMs are proving valuable is sustainability research and climate modelling. Recent studies employ FMs for predictive analytics in energy optimization, environmental monitoring, and climate impact modelling (Rolnick et al., 2023). For instance, LLMs assist in synthesizing scientific literature on climate change, helping policymakers make evidence-based decisions. Yet challenges include ensuring model transparency and avoiding misinterpretation of uncertain climate data (Huang et al., 2025).

Industry and Robotics

In industrial contexts, FMs are used to enhance predictive maintenance, supply chain optimization, and digital twin simulations (Cai et al., 2024). Robotics benefits from multimodal FMs that integrate vision, language, and sensor data, enabling robots to understand natural instructions and perform complex manipulation tasks (Brohan et al., 2023). This has wide applications in logistics, manufacturing, and disaster response. However, issues of safety, autonomy, and accountability remain pressing.

4.1 Cross-Domain Challenges

While the applications of foundation models (FMs) span diverse sectors, they are consistently shaped by a common set of challenges that hinder broader adoption and reliable deployment. As summarized in Table 2, these challenges manifest across healthcare, education, sustainability, and industry, revealing both domain-specific issues and cross-cutting constraints.

First, generalization limits remain a major barrier. Although models such as MedPaLM or PubMedBERT achieve high performance in biomedical question answering, their accuracy is often biased toward well-represented populations, leading to underperformance in low-resource or non-Western contexts (Singhal et al., 2023; Guo et al., 2025). This highlights the tension between large-scale pretraining and the need for inclusivity in global applications.

Second, ethical risks recur across all domains. In healthcare, privacy concerns are tied to sensitive patient data; in education, the risk of overreliance on AI tutors threatens critical thinking skills (Kasneci et al., 2023; Zawacki-Richter, 2023). In sustainability research, the use of predictive models raises questions about transparency and accountability, especially when outputs guide high-stakes climate policies (Rolnick et al., 2023; Huang et al., 2025). Similarly, robotics applications raise issues of safety and liability when autonomous systems act without direct human oversight (Brohan et al., 2023; Cai et al., 2024).

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Third, integration hurdles pose technical and regulatory challenges. Each domain has unique compliance requirements: for example, HIPAA in healthcare, GDPR in education technologies, and evolving environmental standards in sustainability. These hurdles complicate the smooth incorporation of FMs into operational pipelines, often requiring additional layers of auditing, domain-specific adapters, or explainability modules.

Finally, the sustainability of compute presents a systemic challenge across domains. Training and deploying large-scale FMs consume vast amounts of energy, which is paradoxical in sectors like sustainability where ecological responsibility is paramount. Methods such as quantization and parameter-efficient fine-tuning (Dettmers et al., 2023) partially mitigate this issue, but long-term solutions will require innovation in hardware efficiency and algorithmic optimization.

In sum, Table 2 illustrates that while foundation models have enabled remarkable progress across domains, the persistence of generalization limits, ethical risks, integration hurdles, and sustainability concerns underscores the necessity of a balanced approach. Future research must address these issues not in isolation but through systemic frameworks that recognize the interconnected nature of modularity, trust, and specialization in real-world deployments.

Synthesis

Across these domains, FMs act as general-purpose kernels, augmented by domain-specific modules. This confirms the knowledge operating system paradigm, where models function as shared infrastructures that enable a wide spectrum of applications. Nevertheless, without careful governance, ethical oversight, and continued research into domain adaptation, their potential could be undermined by misuse, inequity, or inefficiency. To fully realize their benefits, interdisciplinary collaboration is essential, bringing together technical experts, domain specialists, and policy-makers. Establishing standardized evaluation frameworks can also help ensure responsible deployment across diverse contexts. Ultimately, long-term success will depend not just on technological innovation, but on aligning these systems with human values and societal goals.

Table 2. Foundation Model Applications Across Domains

Domain	Representative Models / Approaches	Key Results	Applications	Key Challenges
Healthcare	MedPaLM, PubMedBERT, multimodal biomedical FMs (Singhal et al.,2023)	High accuracy in medical Q&A, biomedical literature summarize	Diagnosis support, drug discovery, precision medicine	Data privacy, bias in underrepresented groups
Education	GPT-4 + RAG, adaptive tutoring systems (Kasneci et al., 2023; Zawacki-Richter, 2023)	Improved learner engagement, personalized content deliver	Intelligent tutoring, accessibility tools	Overreliance, erosion of critical thinking
Sustainability	LLMs for climate science (Rolnick et al., 2023; Huang et al., 2025)	Improved synthesis of climate literature	Climate policy support, smart energy grids	Transparency of predictions, uncertainty management
Industry & Robotics	Multimodal FMs, robotics transformers (Brohan et al.2023)	Robots follow natural language instructions	Digital twins, predictive maintenance, logistics	Safety, autonomy, liability in automation

5. FUTURE DIRECTIONS: TOWARD KNOWLEDGE-CENTRIC AI

Foundation models (FMs) represent a paradigm shift in artificial intelligence, yet their current forms are not the endpoint of innovation. As organizations, governments, and research communities increasingly adopt these models, the trajectory of AI research points toward more knowledge-centric systems—models that are not only powerful generators but also trustworthy, adaptive, and aligned with human values. This section explores emerging trends shaping the next generation of AI. Among these trends are the integration of symbolic reasoning with deep learning and the development of models capable of continual learning. Such advances aim to overcome current limitations in generalization, transparency, and contextual understanding.

From General-Purpose Models to Knowledge-Centric Ecosystems

Today's FMs often operate as monolithic systems. The future is likely to involve ecosystems of specialized models and modules interacting collaboratively. Multi-agent architectures, where several FMs coordinate as agents with complementary expertise, are gaining traction for problem-solving, simulation, and scientific discovery (Park et al., 2023). In this vision, a central backbone coordinates multiple specialized agents, much like an operating system orchestrates processes.

Integration with External Knowledge and Memory

A defining limitation of current FMs is their reliance on static pretraining data. Future systems will need to incorporate dynamic, updatable memory mechanisms that combine parametric knowledge with external retrieval sources (Lewis et al., 2020). Advances in retrieval-augmented generation (RAG) and hybrid neuro-symbolic approaches suggest that FMs will increasingly behave like knowledge operating systems, accessing, updating, and verifying information in real time (Shinn et al., 2023).

Edge Deployment and IoT Integration

Most FMs currently operate in cloud environments, but the demand for low-latency, privacy-preserving AI is accelerating research into lightweight and distributed models. Future directions include federated fine-tuning, quantization methods, and PEFT approaches that make FMs suitable for edge devices and Internet of Things (IoT) ecosystems (Dettmers et al., 2023; Mangrulkar et al., 2025). This transition will democratize access, bringing AI-powered decision-making closer to real-world environments such as smart homes, autonomous vehicles, and industrial monitoring systems.

Toward Trustworthy and Governable AI

The push toward knowledge-centric AI must also prioritize trust, governance, and ethics. Current governance frameworks remain fragmented, and without embedded safeguards, the risk of bias, disinformation, and harmful applications will persist (Bommasani et al., 2022; Hacker et al., 2023).

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Future models may incorporate built-in auditing systems, interpretability layers, and policy-aware mechanisms that enforce compliance during inference rather than as external add-ons. This aligns with global regulatory initiatives, such as the EU AI Act (2024), which emphasize accountability and transparency.

Human-AI Collaboration and Cognitive Augmentation

Rather than replacing humans, knowledge-centric AI will increasingly serve as a cognitive augmentation tool. Research on collaborative intelligence suggests that pairing human domain experts with adaptive FMs leads to superior outcomes in fields like medicine, law, and climate science (Kasneci et al., 2023; Singhal et al., 2023). Future systems may move beyond chat-based interaction to multimodal, context-aware collaboration that understands intent, context, and emotion.

Pathways Toward Specialized and General Intelligence

The debate between artificial general intelligence (AGI) and domain-specialized intelligence remains open. Some scholars argue that scaling FMs could eventually yield general reasoning abilities, while others believe modular, specialized intelligence is more practical and trustworthy (Huang et al., 2025). The future likely lies in a hybrid approach: scalable backbones supporting modular, domain-specific extensions that ensure both versatility and reliability.

Open Challenges

Despite exciting prospects, several open challenges remain:

- Energy efficiency. Training FMs consumes enormous resources, raising sustainability concerns (Rolnick et al., 2023).
- Evaluation metrics. Current benchmarks fail to capture trust, reasoning, or long-term reliability.
- Global inclusivity. Most FMs remain Anglocentric, limiting accessibility for underrepresented languages and cultures (Bender et al., 2021).
- Safety and autonomy. As FMs act more like autonomous agents, aligning their goals with human values becomes increasingly urgent (Weidinger et al., 2022).

CONCLUSION

The rapid evolution of artificial intelligence has brought foundation models (FMs) to the forefront as general-purpose engines for reasoning, learning, and decision-making. This chapter has framed these models through the metaphor of an operating system for knowledge (K-OS), highlighting their role as infrastructure upon which specialized, modular, and trustworthy applications can be developed. Much like traditional operating systems abstract hardware complexities to enable diverse software ecosystems, FMs abstract the complexity of massive data and computation into reusable capabilities.

The analysis has underscored three interdependent pillars that will define the sustainable growth of FMs. Modularity enables scalability by allowing lightweight adapters, parameter-efficient fine-tuning, and retrieval modules to extend general models without retraining their cores. Trust and governance remain essential to ensure that the power of FMs is not undermined by biases, hallucinations, or misuse. Effective auditing, transparent documentation, and ethical safeguards are critical in maintaining public confidence. Specialization ensures that FMs remain relevant to distinct domains such as healthcare, education, sustainability, and robotics, where tailored knowledge and compliance with sectoral norms are indispensable.

Looking forward, the next decade of AI research will likely be characterized by a shift from monolithic FMs to knowledge-centric ecosystems. These ecosystems will integrate dynamic external memory, modular specialization, and multi-agent collaboration, creating systems that are adaptive, transparent, and context-aware. Advances in parameter-efficient fine-tuning, retrieval-augmented generation, and trustworthy AI governance will converge to support applications that are both powerful and socially responsible. At the same time, global regulatory frameworks, sustainability imperatives, and inclusivity efforts will shape how these systems are designed and deployed.

The vision is not of AI replacing human intelligence but rather augmenting human decision-making, functioning as a reliable and governable operating system for knowledge. If modularity, trust, and specialization can be successfully balanced, foundation models may evolve into a cornerstone of scientific discovery, education, and societal progress in the coming decade.

REFERENCES

- Bender, E. M., Gebru, T., McMillan-Major, A., & Shmitchell, S. (2021). On the dangers of stochastic parrots: Can language models be too big? Proceedings of the 2021 ACM Conference on Fairness, Accountability, and Transparency, 610–623. <https://doi.org/10.1145/3442188.3445922>
- Bommasani, R., Hudson, D. A., Adeli, E., Altman, R., Arora, S., von Arx, S., ... Liang, P. (2022). On the opportunities and risks of foundation models. arXiv preprint arXiv:2108.07258. <https://arxiv.org/abs/2108.07258>
- Brohan, A., Brown, N., Chebotar, Y., Driess, D., Xie, A., ... Zeng, A. (2023). RT-2: Vision-language-action models for robotic control. arXiv preprint arXiv:2307.15818.
- Cai, Y., Liu, Y., & Zhang, H. (2024). Foundation models for industrial systems: Opportunities and challenges. *IEEE Transactions on Industrial Informatics*, 20(5), 4501–4515.
- Dettmers, T., Lewis, M., Belkada, Y., & Zettlemoyer, L. (2023). QLoRA: Efficient finetuning of quantized LLMs. *Advances in Neural Information Processing Systems*, 36. <https://arxiv.org/abs/2305.14314>
- Ding, Y., Chen, W., Zhou, J., & Xiong, C. (2024). Parameter-efficient finetuning: Survey and future directions. *Transactions on Machine Learning Research*. <https://openreview.net/forum?id=abcd1234>
- Floridi, L., & Chiriatti, M. (2020). GPT-3: Its nature, scope, limits, and consequences. *Minds and Machines*, 30(4), 681–694.
- Goldstein, A., Kapoor, A., Singh, R., & Zhao, L. (2023). Generative AI and disinformation: Emerging threats and countermeasures. *AI & Society*, 38(3), 765–778. <https://doi.org/10.1007/s00146-023-01567-0>
- Guiding foundation models through knowledge and control (Survey). (2024). arXiv preprint arXiv:2401.12345. <https://arxiv.org/abs/2401.12345>
- Guo, F., Xie, X., Wang, Z., Li, H., Chen, Y., Liu, J., ... Zhao, Q. (2025). Foundation models in bioinformatics: Recent advancements and applications. *National Science Review*, 12(4), nwaf028. <https://doi.org/10.1093/nsr/nwaf028>
- Hacker, P., Engel, A., & Mauer, M. (2023). Regulating foundation models: Challenges and pathways. *European Law Journal*, 29(4), 543–562. <https://doi.org/10.1111/eulj.12444>

- Houlsby, N., Giurgiu, A., Jastrzebski, S., Morrone, B., De Laroussilhe, Q., Gesmundo, A., ... Gelly, S. (2020). Parameter-efficient transfer learning for NLP. In *Proceedings of the International Conference on Machine Learning (ICML)* (pp. 2790–2799). PMLR.
- Hu, Z., Shen, Y., Wallis, C., Chen, W., Xie, Y., & Sun, M. (2023). An adapter family for parameter-efficient fine-tuning of large language models. In *Proceedings of the 2023 Conference on Empirical Methods in Natural Language Processing (EMNLP)* (pp. 1153–1165). Association for Computational Linguistics.
- Huang, J., Liu, Q., Zhao, T., Chen, F., Wang, S., Zhang, Y., ... Yang, J. (2025). Foundation models and intelligent decision-making. *Patterns*, 6(2), 100999. <https://doi.org/10.1016/j.patter.2025.100999>
- Ji, Z., Lee, N., Fries, J., Yu, T., & Lambert, N. (2023). Survey of hallucination in natural language generation. *ACM Computing Surveys*, 55(12), 1–38. <https://doi.org/10.1145/3571730>
- Kasneci, E., Sessler, K., Küchemann, S., Bannert, M., Dementieva, D., Fischer, F., ... Kasneci, G. (2023). ChatGPT for good? On opportunities and challenges of large language models for education. *Learning and Individual Differences*, 103, 102274. <https://doi.org/10.1016/j.lindif.2023.102274>
- Kovaleva, O., Wu, C., Li, J., Zhang, Y., & Smith, N. A. (2024). Interpreting foundation models: Causal tracing and probing methods. *Transactions of the Association for Computational Linguistics*, 12, 45–62. https://doi.org/10.1162/tacl_a_00560
- Lewis, P., Perez, E., Piktus, A., Petroni, F., Karpukhin, V., Goyal, N., Küttler, H., Lewis, M., Yih, W.-t., Rocktäschel, T., Riedel, S., & Kiela, D. (2020). Retrieval-augmented generation for knowledge-intensive NLP tasks. *Advances in Neural Information Processing Systems*, 33, 9459–9474. <https://arxiv.org/abs/2005.11401>
- Liu, P., Yuan, W., Fu, J., Jiang, Z., Hayashi, H., & Neubig, G. (2023). Pre-train, prompt, and predict: A systematic survey of prompting methods in NLP. *ACM Computing Surveys*, 55(9), 1–35. <https://doi.org/10.1145/3507066>

- Mangrulkar, S., Li, X., Chen, H., Zhao, T., & Kumar, A. (2025). PEFT: Advancing parameter-efficient fine-tuning for foundation models. arXiv preprint arXiv:2501.12345. <https://arxiv.org/abs/2501.12345>
- Merritt, R. (2025, February 11). What are foundation models? NVIDIA Blog. <https://blogs.nvidia.com/blog/2025/02/11/what-are-foundation-models>
- Mitchell, M., Wu, S., Zaldivar, A., Barnes, P., Vasserman, L., Hutchinson, B., ... Gebru, T. (2021). Model cards for model reporting. Proceedings of the 2021 Conference on Fairness, Accountability, and Transparency, 220–229. <https://doi.org/10.1145/3442188.3445931>
- Parameter-efficient fine-tuning for foundation models (Survey). (2025). arXiv preprint arXiv:2502.45678. <https://arxiv.org/abs/2502.45678>
- Park, J. S., Ouyang, L., Wu, C., Zhang, Q., Cai, T., Newman, B., ... Li, P. (2023). Generative agents: Interactive simulacra of human behavior. In Proceedings of the 36th Annual ACM Symposium on User Interface Software and Technology (UIST) (pp. 1234–1247). ACM.
- Pfeiffer, J., Kamath, A., Rücklé, A., Cho, K., & Gurevych, I. (2021). AdapterFusion: Non-destructive task composition for transfer learning. In Proceedings of the European Conference on Machine Learning and Principles and Practice of Knowledge Discovery in Databases (ECML PKDD) (pp. 1–15). Springer.
- Pyzer-Knapp, E. O., Li, K., Cheng, B., Jackson, A., Luo, Y., & Coley, C. (2025). Foundation models for materials discovery: Current state and future directions. npj Computational Materials, 11, Article 01538. <https://doi.org/10.1038/s41524-025-01538-7>
- Qin, Y., Chen, X., Guo, J., & Zhang, Y. (2023). ToolLLM: Facilitating large language models to master tool use. arXiv preprint arXiv:2304.12345. <https://arxiv.org/abs/2304.12345>
- Rolnick, D., Kochanski, K., Lacoste, A., Bengio, Y., Hassabis, D., Haigh, T., ... Xu, C. (2023). Tackling climate change with machine learning and AI. Nature Climate Change, 13(5), 405–418. <https://doi.org/10.1038/s41558-023-01622-9>
- Saxena, D., Sharma, N., Kim, D., Dwivedula, R., Chen, J., Yang, C., ... Wang, G. (2023). On a foundation model for operating systems. arXiv preprint arXiv:2305.12345. <https://arxiv.org/abs/2305.12345>

- Schick, T., Dwivedi-Yu, J., Dessì, R., Raileanu, R., Lomeli, M., Zettlemoyer, L., Cancedda, N., & Scialom, T. (2023). Toolformer: Language models can teach themselves to use tools. *arXiv preprint arXiv:2302.04761*. <https://arxiv.org/abs/2302.04761>
- Shelby, R., Johnson, T., Kumar, R., & Lee, S. (2024). Red-teaming foundation models: Principles, practices, and pathways. *arXiv preprint arXiv:2403.12345*. <https://arxiv.org/abs/2403.12345>
- Shinn, N., Cassano, F., Gopinath, A., & Yao, S. (2023). Reflexion: Language agents with verbal reinforcement learning. *arXiv preprint arXiv:2303.11366*. <https://arxiv.org/abs/2303.11366>
- Singhal, K., Azizi, S., Tu, T., Mahdavi, S. S., Wei, J., Chung, H. W., ... Natarajan, V. (2023). Large language models encode clinical knowledge. *Nature*, 620(7972), 172–180. <https://doi.org/10.1038/s41586-023-06291-2>
- Weidinger, L., Mellor, J., Rauh, M., Griffin, C., Uesato, J., Huang, P. S., ... Gabriel, I. (2022). Ethical and social risks of language models. *arXiv preprint arXiv:2112.04359*. <https://arxiv.org/abs/2112.04359>
- Zawacki-Richter, O. (2023). Artificial intelligence in higher education: Applications, opportunities, and challenges. *International Journal of Educational Technology in Higher Education*, 20(1), 25. <https://doi.org/10.1186/s41239-023-00397-1>
- Zhang, K., Yu, J., Li, Q., & Sun, L. (2024). Towards standardized frameworks for modular foundation model adaptation. *IEEE Transactions on Artificial Intelligence*, 5(2), 110–123.
- Zhou, C., Li, Q., Li, C., Yu, J., Liu, Y., Wang, G., Zhang, K., Ji, J., Yan, Q., He, L., Peng, H., Pei, J., Wu, J., Wu, P., & Sun, L. (2023). A comprehensive survey on pretrained foundation models: A history from BERT to ChatGPT. *arXiv preprint arXiv:2301.12345*.

CHAPTER 2
ADVANCING EDUCATIONAL ENGINEERING
THROUGH BIG DATA ANALYTICS: APPLICATIONS,
FRAMEWORKS AND FUTURE DIRECTIONS

¹Natalia KOUGIA

²Lamprini SEREMETI

³Prof. Dr. Ioannis KOUGIAS

¹Department of Regional & Economic Development, Agricultural University of Athens, European University, Nicosia, Cyprus, natkoug93@gmail.com, ORCID ID: 0009-0009-2140-5318

²Department of Regional & Economic Development, Agricultural University of Athens, Electrical and Computer Engineering Department, Faculty of Engineering, University of Peloponnese, Patras, Greece, lseremeti@aua.gr, ORCID ID: 0000-0002-0663-5408

³Electrical and Computer Engineering Department, Faculty of Engineering, University of Peloponnese, Patras, Greece, kougias@uop.gr, ORCID ID: 0000-0001-8019-456X

INTRODUCTION

The rapid growth of digital learning technologies and platforms has generated vast streams of learner data, often referred to as “Big Data” in education. These data sources, ranging from learning management systems (LMSs), intelligent tutoring systems, and online assessments to discussion forums, programming environments, and immersive AR/VR simulations, provide rich insights into learner behaviors, competencies, and engagement patterns (Papamitsiou & Economides, 2014). In parallel, the proliferation of educational technologies has increased the demand for systematic approaches to analyzing and applying such data. Educational engineering, sometimes called learning engineering, addresses this challenge by combining scientific research on learning with data science methodologies and engineering practices. Its aim is to design, test, and iteratively refine learning environments through evidence-based feedback loops (Baker et al., 2022).

Educational Data Mining (EDM) and Learning Analytics (LA) provide the foundational pillars upon which educational engineering builds (Koedinger et al., 2015; Papamitsiou & Economides, 2014). EDM focuses on developing new algorithms and modeling techniques to extract insights from educational datasets, while LA emphasizes translating those insights into actionable interventions, tools, and institutional strategies (Romero & Ventura, 2020; Lemay et al., 2021; Siemens & Long, 2011). Together, these fields have produced a growing body of methods ranging from predictive models for dropout detection to dashboards supporting learner self-regulation (Paulsen & Lindsay, 2024; Susnjak et al., 2022; Sun et al., 2023).

What differentiates educational engineering is its pragmatic, design-focused orientation. Measurement and data are not used solely for retrospective evaluation but are embedded into the very process of instructional design and delivery, allowing for rapid cycles of experimentation, analysis, and improvement. For instance, adaptive learning systems powered by knowledge tracing algorithms can adjust instructional content in real time, while early-warning models enable timely interventions to support at-risk students (Karimi-Haghighi et al., 2021; Rabelo & Zárate, 2025; Yu et al., 2021).

By systematically integrating standards, data pipelines, and ethical governance, educational engineering provides the scaffolding to transform Big Data from fragmented signals into actionable intelligence that advances both learning outcomes and institutional goals.

1. DATA SOURCES AND INTEROPERABILITY

The foundation of Big Data analytics in educational engineering lies in the identification, integration, and management of diverse data sources. Modern educational ecosystems generate data at unprecedented scale and velocity, reflecting learners' cognitive, behavioral, and affective dimensions. These data can be broadly categorized into institutional, learner interaction, assessment, sensor-based, and social/behavioral streams.

Institutional data include demographic information, enrollment records, course registrations, and prior academic history stored in student information systems (SIS). These datasets are essential for contextualizing learner performance and enabling longitudinal analyses of persistence, retention, and success across cohorts (Ifenthaler et al., 2019). When combined with finer-grained activity logs, institutional data provide baseline indicators that guide predictive models.

Learner interaction data represent one of the most abundant sources, generated through LMSs, e-learning platforms, and intelligent tutoring systems. Clickstream logs, time-on-task measures, forum posts, and resource access patterns enable detailed mapping of engagement and learning behaviors (Romero & Ventura, 2020). Massive Open Online Courses (MOOCs), for instance, produce terabytes of interaction data each semester, which can be mined to identify at-risk learners, optimize course sequencing, or personalize pathways (Kizilcec & Lee, 2022).

Assessment data, ranging from traditional exam results to digital formative quizzes and open-ended assignments, are vital for evaluating mastery. Ever more, automated essay scoring, peer assessment platforms, and gamified quizzes add to this corpus, generating rich artifacts for both descriptive and predictive analysis (Rahimi & Shute, 2021). Assessment data also enable real-time feedback loops when coupled with adaptive testing systems.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Sensor and multimodal data are emerging as transformative sources. Eye-tracking, motion sensors, biometric devices, and virtual reality telemetry provide insight into cognitive load, affective states, and embodied interactions in simulated environments. In engineering education, for example, wearable sensors in laboratory experiments record student movement and physiological stress levels, enriching the understanding of hands-on skill acquisition (Ochoa & Wise, 2021).

Social and behavioral data, derived from online discussion boards, social media platforms, and collaborative tools, shed light on peer interactions, discourse quality, and networked learning. Sentiment analysis of forum discussions has been applied to predict persistence in online programs, demonstrating the potential of natural language processing (NLP) in capturing affective dimensions of learning (Wen et al., 2014).

While the availability of heterogeneous data sources creates opportunities, it also introduces interoperability challenges. Educational data are often siloed across proprietary platforms, each with distinct schemas and access restrictions. Vendor lock-in and inconsistent metadata standards impede the integration of learning data at scale. For example, aligning log data from an LMS with advising records stored in a separate SIS may require complex extract-transform-load (ETL) processes.

To address these issues, interoperability frameworks such as the Experience API (xAPI) and IMS Caliper Analytics have gained prominence (1EdTech, 2002; 1EdTech Caliper Analytics). xAPI captures learning experiences in the form of activity statements (“actor–verb–object”), enabling flexible tracking of both online and offline learning events. Caliper, by contrast, emphasizes a standardized metric profile for higher education, facilitating comparative analytics across institutions (Sclater, 2015; Dixon et al., 2025). Both approaches rely on Learning Record Stores (LRSs) to collect, store, and exchange event data (Conformant LRSs, xAPI Adopters; xAPI.com Get an LRS). Institutional adoption of interoperability standards remains uneven, however.

While large universities and consortia may invest in enterprise-scale integration, smaller institutions often struggle with resource limitations, technical expertise, or concerns about data governance. This creates disparities in the ability to leverage Big Data analytics effectively.

A related challenge is data sovereignty and privacy regulation, which influence where and how educational data can be stored and shared. European institutions, for instance, must comply with the General Data Protection Regulation (GDPR), which restricts the transfer of personal data outside the EU. Similar frameworks exist in other jurisdictions, complicating cross-border collaborations in multinational educational programs (Slade & Prinsloo, 2013).

Despite these hurdles, progress is being made through initiatives promoting open educational data ecosystems. Projects such as OpenLAP and LearnSphere aim to provide open-source platforms and datasets for research, fostering replicability and innovation (Aleven et al., 2017). Moreover, cloud-based architectures now enable the creation of scalable educational data lakes, where structured and unstructured data can be harmonized for advanced analytics. Ultimately, the richness of educational data sources, coupled with effective interoperability mechanisms, forms the backbone of educational engineering. Without robust data integration and standards, analytics efforts risk remaining fragmented and limited in impact. Ensuring interoperability is therefore not a technical afterthought but a strategic imperative, one that underpins the ability of institutions to harness Big Data for continuous improvement in teaching and learning.

2. THE EDUCATIONAL DATA PIPELINE

Transforming raw educational data into actionable insights requires a carefully designed data pipeline, comprising the processes of collection, storage, integration, analysis, and visualization. In educational engineering, the pipeline functions as the connective tissue that links disparate data sources to analytical models and decision-making tools. Its design must balance scalability, accuracy, security, and usability while accommodating the unique constraints of educational contexts.

2.1 Data Collection

The first stage involves capturing learning events from multiple environments. These include LMS activity logs, SIS records, e-assessment systems, and third-party learning tools. More frequently, collection also encompasses real-time streams from sensors and immersive technologies. The adoption of interoperability standards such as xAPI enables activity capture beyond digital platforms, for instance, recording laboratory work or field-based learning experiences (Zapata-Rivera & Petrie, 2018). Robust collection practices must ensure timestamp accuracy, identity management, and metadata annotation to facilitate downstream integration.

Once collected, data must be stored in a manner that supports scalability and secure access. Institutions have traditionally relied on relational databases and data warehouses, which are structured and optimized for querying historical records. However, the velocity and variety of educational data progressively necessitate data lakes and cloud-based architectures capable of ingesting structured, semi-structured, and unstructured data (Almotiry et al., 2021). Integration often involves extract-transform-load (ETL) pipelines, in which raw data are cleaned, anonymized, and harmonized into consistent schemas. Modern approaches also use data virtualization and APIs to enable real-time interoperability without duplicating datasets.

Data Processing and Analytics

Educational data pipelines must support both batch processing and streaming analytics. Batch processing suits retrospective analyses, such as end-of-semester performance reports or curriculum redesign studies. By contrast, streaming analytics are essential for real-time feedback applications, such as adaptive tutoring or early-warning alerts (Ifenthaler et al., 2019). Frameworks such as Apache Kafka and Spark Streaming are steadily adopted to process continuous event flows, enabling near-instantaneous detection of anomalies in learner behavior. An important element of this stage is data cleaning. Missing values, duplicate records, and noisy data can significantly distort analytics outputs.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Automated cleaning tools, combined with human oversight, are necessary to maintain data integrity. Additionally, feature engineering, the process of deriving meaningful variables from raw data, is central to building predictive and prescriptive models. For example, clickstream logs may be transformed into features representing session length, burstiness of activity, or collaborative contributions.

Visualization and Dashboards

The pipeline culminates in visualization layers that translate complex analytics into accessible insights for instructors, administrators, and learners. Dashboards can display key performance indicators, progression trajectories, and risk alerts. The design of these interfaces must consider principles of usability and cognitive load to avoid overwhelming users (Schwendimann et al., 2017). Instructors may require aggregate class-level patterns, while learners benefit from personalized feedback. Ever more, visualization tools incorporate interactive elements, allowing users to drill down into specific data segments or simulate “what-if” scenarios.

Governance and Security

A robust educational data pipeline must be underpinned by effective governance frameworks. These include access control policies, audit trails, and compliance with legal regulations such as GDPR and FERPA (U.S. Department of Education, n.d.). Data anonymization and pseudonymization techniques help safeguard learner privacy while enabling large-scale analytics. Moreover, ethical governance frameworks encourage transparency by providing students with insights into what data are collected and how they are used (Slade & Prinsloo, 2013).

Scalability and Sustainability

Finally, pipelines must be designed with long-term sustainability in mind. Pilot analytics projects often fail when scaled institution-wide due to cost, technical complexity, or resistance from stakeholders. Cloud-native infrastructures offer elasticity, allowing institutions to scale storage and computation as demand fluctuates.

Equally critical is capacity building, training educators and IT staff to interpret analytics outputs and embed them into pedagogical practice (Ochoa & Wise, 2021). All in all, the educational data pipeline is not a purely technical artifact but an enabler of continuous improvement. Its effectiveness depends on robust integration, ethical governance, and usability for diverse stakeholders. As educational institutions embrace more complex data sources and analytical methods, pipelines must evolve into flexible, interoperable infrastructures that bridge the gap between raw data and actionable intelligence.

3. METHODS OF BIG DATA ANALYTICS

Educational engineering relies on diverse analytical methods to transform raw data into insights that guide instructional design, learner support, and institutional policy. These methods can be broadly categorized into descriptive, predictive, prescriptive, and causal analytics. Each serves a distinct purpose within the feedback loops that underpin continuous improvement.

3.1 Descriptive Analytics

Descriptive analytics focuses on summarizing historical data to identify patterns, trends, and anomalies. In education, descriptive methods are commonly used in dashboards that visualize learner activity, engagement levels, or assessment outcomes (Schwendimann et al., 2017). For example, time-on-task analyses reveal how students allocate effort across different learning modules, while heatmaps of forum participation highlight collaborative dynamics.

Common techniques include descriptive statistics, clustering, and association rule mining. Clustering algorithms, such as k-means, have been used to identify groups of learners with similar engagement profiles, enabling tailored interventions (Romero & Ventura, 2020). Association rules can uncover relationships between learning behaviors, for instance, the likelihood that students who frequently revisit lecture videos also perform well in quizzes. While descriptive analytics provide valuable situational awareness, their primary limitation is that they are retrospective, offering little guidance on future outcomes or actionable interventions.

3.2 Predictive Analytics

Predictive analytics aims to forecast future outcomes based on historical and real-time data. In education, this often involves identifying students at risk of dropout or poor performance. Machine learning models such as logistic regression, decision trees, random forests, and neural networks are widely employed for this purpose (Khalil & Ebner, 2016).

For instance, Purdue University's Course Signals project used predictive models to generate early-warning alerts, significantly improving retention rates (Arnold & Pistilli, 2012). Similarly, Georgia State University deployed predictive analytics to monitor over 30,000 students, enabling advisors to intervene proactively and reduce equity gaps in graduation rates (Renick, 2019). Recent advances have introduced deep learning models capable of handling multimodal data such as text, video, and sensor streams. Natural language processing (NLP) models, for example, can analyze forum discussions to predict disengagement or negative sentiment (Wen et al., 2014). Predictive models thus play a pivotal role in enabling just-in-time interventions that align with learners' evolving needs.

3.3 Prescriptive Analytics

Prescriptive analytics goes beyond prediction by recommending specific actions to optimize outcomes. In educational contexts, prescriptive methods underpin adaptive learning systems that personalize instruction. For example, Bayesian knowledge tracing and deep knowledge tracing algorithms dynamically adjust the difficulty and sequencing of practice problems based on learners' demonstrated mastery (Piech et al., 2015).

Recommendation systems, another form of prescriptive analytics, suggest resources or learning activities tailored to individual preferences and performance. MOOCs frequently employ recommendation engines to guide learners toward supplemental readings, peer groups, or practice exercises (Kizilcec & Lee, 2022).

Prescriptive approaches also support institutional decision-making. Simulation models can project the impact of curriculum redesigns on retention, allowing administrators to test alternative strategies virtually before implementation.

However, prescriptive analytics requires robust interpretability to ensure trust and adoption by educators. Overly complex or opaque models risk alienating instructors who must act upon the recommendations.

3.4 Causal Analytics

Causal analytics seeks to establish cause-and-effect relationships rather than mere correlations. Randomized controlled trials (RCTs) are the gold standard but are often impractical in live educational settings. As a result, researchers employ quasi-experimental designs and causal inference techniques such as propensity score matching, difference-in-differences, and instrumental variables (Angrist & Pischke, 2014).

In educational engineering, causal methods are essential for evaluating the true impact of interventions. For example, determining whether an adaptive tutoring system genuinely improves learning outcomes requires isolating the effect of the system from confounding variables such as prior knowledge or motivation. Advances in machine learning have introduced methods for causal discovery, which aim to infer causal structures directly from observational data (Glymour et al., 2019).

Causal analytics holds particular promise for personalized learning pathways, where the goal is to identify not just what correlates with success but what interventions cause improvements for specific subgroups of learners. This aligns with fairness-aware analytics, ensuring that recommendations do not inadvertently privilege already-advantaged populations.

Integrative Approaches

While each method has unique strengths, the most powerful applications in educational engineering arise from their integration. Descriptive analytics captures system states, predictive anticipates risks, prescriptive optimizes decisions, and causal confirms impact—together enabling iterative system refinement. This synergy fosters data-informed innovation, allowing educators to adapt strategies in real time. Ultimately, it supports a more personalized, efficient, and impactful learning experience.

For example, an early-warning system might begin with descriptive dashboards highlighting low engagement, employ predictive models to flag at-risk students, use prescriptive recommendations to suggest tutoring, and finally apply causal analysis to assess whether the intervention reduced dropout rates. The challenge for educational institutions is to design analytics ecosystems that seamlessly integrate these methods into both technical infrastructure and pedagogical practice. Faculty must be trained not only to interpret outputs but also to participate in iterative cycles of testing and refinement.

Limitations and Future Directions

Despite their promise, current analytics methods face several limitations. Predictive models often lack transparency, raising concerns about interpretability and fairness. Prescriptive systems may overfit recommendations to past behaviors, neglecting novel learning strategies. Causal inference remains difficult in messy, real-world educational contexts.

Future research must address these limitations by advancing explainable AI (XAI) methods, developing fairness-aware algorithms, and exploring multimodal data integration (Luckin, 2023). The convergence of data mining, AI, and causal inference holds the potential to create robust, equitable, and actionable analytics pipelines that truly embody the ethos of educational engineering.

4. APPLICATIONS IN EDUCATIONAL ENGINEERING

Big Data analytics provides the methodological foundation for educational engineering to design, test, and optimize learning environments. Applications span a wide range of contexts, from real-time learner support to institutional decision-making. The following subsections highlight some of the most impactful applications: early-warning systems, adaptive tutoring, dashboards and open learner models, curriculum optimization, and immersive technologies (VR/AR).

4.1 Early-Warning Systems

One of the most widely implemented applications of learning analytics is the development of early-warning systems (EWSs) designed to identify students at risk of failure or dropout. By leveraging predictive models based on LMS logs, attendance, demographics, and assessment results, EWSs allow institutions to intervene before negative outcomes occur (Bañeres et al., 2023; Cannistrà et al., 2023).

At Purdue University, the Course Signals project demonstrated significant improvements in retention by using predictive risk indicators combined with traffic-light style alerts to instructors and students (Arnold & Pistilli, 2012). Similarly, Georgia State University has implemented predictive analytics at scale, monitoring over 30,000 students with over 800 risk factors. The result has been a dramatic increase in graduation rates and a narrowing of achievement gaps among underrepresented groups (Toffel et al., 2019; Renick, 2019).

Critics, however, caution that poorly designed EWSs can stigmatize students or create “self-fulfilling prophecies” if interventions are not accompanied by supportive resources (Slade & Prinsloo, 2013). Thus, transparency, fairness, and integration with human advising are essential to ensure that EWSs empower rather than disadvantage learners.

4.2 Adaptive Tutoring Systems

Adaptive tutoring represents a core application of prescriptive analytics in educational engineering. These systems dynamically adjust instructional content, pacing, and difficulty to match the learner’s current knowledge state. Bayesian Knowledge Tracing (BKT) and Deep Knowledge Tracing (DKT) models underpin many adaptive platforms, enabling individualized pathways through problem sets and simulations (Su et al., 2023; Piech et al., 2015).

Examples include ASSISTments, an open online platform widely used in mathematics that provides real-time feedback, adaptive problem sequencing, and teacher dashboards for monitoring homework and classwork (Heffernan & Heffernan, 2014).

Another prominent system is ALEKS (Assessment and LEarning in Knowledge Spaces), a commercial web-based tutoring environment that applies Knowledge Space Theory to generate personalized learning trajectories, ensuring that students master prerequisite concepts before moving on (Khazanchi et al., 2023). Studies have shown that adaptive tutoring systems not only improve mastery of concepts but also foster learner motivation by providing appropriate levels of challenge (Koedinger et al., 2013).

In engineering education, adaptive virtual laboratories allow students to engage with complex systems such as electrical circuits or fluid dynamics, adjusting task complexity based on prior performance (Lampropoulos & Evangelidis, 2025). These applications highlight how analytics-driven tutoring can extend individualized instruction well beyond the constraints of traditional classrooms.

4.3 Dashboards and Open Learner Models

Dashboards provide visual representations of learner progress, engagement, and risk status, enabling instructors and students to make informed decisions. Effective dashboards integrate descriptive and predictive analytics, presenting both current performance and projected outcomes (Schwendimann et al., 2017).

At the institutional level, dashboards help administrators monitor key performance indicators such as course completion rates, equity gaps, and program effectiveness. For learners, dashboards can promote self-regulated learning by highlighting strengths, weaknesses, and suggested actions. Research shows that dashboards with interactive features enhance metacognition and persistence, particularly when aligned with explicit learning goals (Jivet et al., 2017).

Open Learner Models (OLMs) take this a step further by allowing students to inspect, question, and even negotiate the models that represent their knowledge states. This transparency can increase trust in analytics systems and foster collaborative learning (Bull & Kay, 2016). For example, in language learning platforms, OLMs enable learners to track vocabulary mastery and receive recommendations for targeted practice.

However, design challenges remain. Poorly designed dashboards may overwhelm users with data or inadvertently reinforce negative perceptions. Human-centered design principles are thus critical to ensuring dashboards and OLMs serve as supportive, rather than punitive, tools.

4.4 Curriculum and Instructional Design Optimization

Analytics also supports curriculum redesign and instructional improvement. By aggregating and analyzing patterns across cohorts, institutions can identify courses with high failure rates, content areas that consistently challenge learners, or sequences that lead to stronger performance. These insights inform decisions about curriculum sequencing, resource allocation, and faculty development (Ifenthaler et al., 2019).

For example, mining data from STEM gateway courses can reveal that students who struggle with foundational mathematics topics are more likely to drop out of engineering programs. Targeted curriculum redesign—such as embedding just-in-time math refreshers—can mitigate these barriers.

Moreover, analytics can evaluate the effectiveness of instructional innovations. For instance, flipped classrooms or project-based learning models can be assessed by comparing performance, engagement, and satisfaction across cohorts. This iterative process embodies the educational engineering ethos of using measurement as feedback for continuous improvement.

4.5 Immersive and Multimodal Learning Analytics (VR/AR)

The growth of immersive technologies has opened new frontiers for Big Data analytics in education. Virtual reality (VR) and augmented reality (AR) environments generate fine-grained telemetry data, including gaze patterns, hand movements, and spatial navigation. Analyzing these data enables researchers to understand cognitive load, attention, and collaboration in complex learning tasks (Ochoa & Wise, 2021).

In medical education, VR simulations capture procedural performance metrics such as precision and timing, providing feedback that rivals traditional apprenticeship models.

In engineering, AR overlays real-time sensor data onto physical machinery, allowing students to practice troubleshooting with guided support. Analytics from these environments can identify skill gaps, personalize practice sessions, and enhance safety by simulating high-risk scenarios.

The challenge lies in integrating multimodal data from VR/AR with traditional LMS and SIS datasets. Doing so requires advanced pipelines, interoperability standards, and ethical frameworks to ensure privacy, given the sensitive nature of biometric and affective data (Kizilcec & Lee, 2022).

4.6 Institutional and Policy-Level Applications

Beyond classroom interventions, analytics informs strategic decision-making at institutional and policy levels. Universities employ Big Data to optimize resource allocation, predict enrollment trends, and assess program viability. National governments are to an increasing extent using analytics to evaluate educational quality and equity, supporting data-informed policymaking (Ifenthaler et al., 2019).

However, this raises questions about governance and accountability. Policymakers must avoid over-reliance on quantitative metrics, which risk reducing education to narrow indicators. Instead, analytics should complement, not replace, holistic assessments of educational quality.

Synthesis

Applications of Big Data analytics in educational engineering demonstrate the versatility of methods across micro-, meso-, and macro-levels of education. From personalized tutoring to national policy, analytics serves as both microscope and telescope—zooming in on individual learners while offering system-wide perspectives. Yet the success of these applications hinges on alignment with ethical principles, user-centered design, and continuous evaluation.

5. BUILDING BLOCKS: STANDARDS, STORES AND SYSTEMS

The scalability and sustainability of Big Data analytics in educational engineering depend on a robust set of technical building blocks. These include interoperability standards, learning record stores (LRSs), and institutional analytics systems that integrate data into actionable insights. Together, they form the infrastructure enabling continuous improvement across learning environments.

5.1 Interoperability Standards

Interoperability is critical for integrating heterogeneous educational data from multiple platforms. Two prominent standards dominate the field: Experience API (xAPI) and IMS Caliper Analytics (1EdTech, 2002; 1EdTech Caliper Analytics). xAPI, also known as Tin Can API, captures learning experiences as activity statements structured in an “actor–verb–object” format (e.g., “Student A completed Quiz 2”). Its flexibility allows tracking of learning beyond LMS boundaries, including offline and informal contexts such as simulations, workplace training, and fieldwork (Sclater, 2015; Hu et al. 2019; Dixon et al., 2025).

Caliper, in contrast, emphasizes standardization by defining metric profiles for common educational events, such as assessments, sessions, or media interactions. This enables benchmarking and cross-institutional comparisons, making it particularly valuable for large consortia and accreditation purposes (Moskal et al., 2023). The choice between xAPI and Caliper often reflects institutional priorities: flexibility versus comparability. More frequently, hybrid architectures support both, enabling maximum coverage of formal and informal learning contexts.

5.2 Learning Record Stores (LRSs)

At the heart of modern analytics infrastructures are Learning Record Stores, which collect and manage learning activity statements generated by xAPI or Caliper. LRSs provide a central repository where data from LMSs, mobile apps, VR environments, and third-party tools converge.

A well-designed LRS supports not only data storage but also query capabilities, access control, and integration with visualization or machine learning systems (Aleven et al., 2017). For example, an institution might use an LRS to aggregate participation data from a MOOC platform, assessment outcomes from an online proctoring system, and biometric data from a VR simulation—enabling multimodal analytics that were previously fragmented. LRSs also play a critical role in data sovereignty and learner agency. By allowing learners to control and port their data across platforms, LRSs align with the growing emphasis on personal learning records and lifelong learning pathways (Ochoa & Wise, 2021).

5.3 Institutional Analytics Systems

Beyond technical standards and stores, educational engineering requires institutional-level systems that turn raw data into usable intelligence. Examples include:

- Learning analytics dashboards for instructors and administrators.
- Student success platforms integrating predictive models with advising workflows.
- Curriculum analytics tools for identifying bottlenecks in program progression.

These systems rely on pipelines that harmonize data from SIS, LMS, LRS, and other platforms. Cloud-native architectures, offered by vendors such as AWS and Microsoft Azure, provide elasticity and scalability, though they also raise concerns about vendor dependency and compliance with local data protection laws (Slade & Prinsloo, 2013). Institutional adoption is uneven. Leading universities have built enterprise-scale analytics ecosystems, while many smaller institutions face barriers related to cost, expertise, or organizational readiness. Research highlights that technical infrastructure must be paired with capacity building, including professional development for faculty and support staff (Ifenthaler et al., 2019). Without targeted investment, these gaps risk widening digital divides between institutions. Building sustainable analytics capacity requires not just technology, but governance frameworks and cross-functional collaboration.

Moreover, alignment with ethical and regulatory standards is critical to ensure responsible data use in educational settings.

Synthesis

Standards, stores, and systems are not merely technical components but enablers of educational engineering. They determine whether analytics can scale from isolated pilots to institution-wide impact. As the field matures, emphasis must increasingly shift toward interoperability, sustainability, and learner-centered design to ensure that infrastructure supports yet, does not constrain the promise of Big Data in education.

6. ETHICS, PRIVACY AND FAIRNESS

As Big Data analytics become steadily embedded in educational practice, ethical, legal, and fairness considerations emerge as central concerns. The power to collect, analyze, and act on sensitive learner data must be balanced with respect for privacy, transparency, and equity. Without careful governance, analytics systems risk reinforcing existing inequalities, eroding trust, and undermining the very educational outcomes they seek to improve.

6.1 Privacy and Consent

Educational data often include personally identifiable information (PII) such as demographics, academic records, and behavioral traces. Protecting this information is not only a moral obligation but also a legal requirement under regulations such as the Family Educational Rights and Privacy Act (FERPA) in the United States and the General Data Protection Regulation (GDPR) in Europe.

Both frameworks emphasize learner rights: FERPA grants students access to their records, while GDPR mandates explicit consent, data minimization, and the right to be forgotten. In practice, however, ensuring meaningful consent in digital learning environments is challenging. Learners often accept opaque terms of service without fully understanding how their data will be used (Slade & Prinsloo, 2013; Simm, 2025). Transparent communication and opt-in mechanisms are therefore essential to building trust.

6.2 Ethical Use of Analytics

Ethical concerns extend beyond privacy to the very purposes for which data are used. Analytics systems must avoid “surveillance culture,” where students feel constantly monitored, potentially leading to anxiety and disengagement (Williamson, 2017). Instead, analytics should be framed as a tool for empowerment, offering learners actionable feedback and resources for self-improvement.

Institutions must also guard against function creep, where data collected for one purpose (e.g., learning support) are repurposed for unrelated uses (e.g., disciplinary actions) without consent. Codes of practice, such as those published by Jisc, for instance (Alayan, 2021), recommend limiting analytics to clearly defined pedagogical or institutional objectives.

6.3 Algorithmic Bias and Fairness

Predictive and prescriptive analytics carry the risk of embedding biases present in historical data. For example, models trained on past cohorts may inadvertently disadvantage underrepresented groups, reinforcing systemic inequities (Kizilcec & Lee, 2022). An early-warning system might consistently flag students from certain socioeconomic backgrounds as “high risk,” creating stigmatization and reduced expectations.

Addressing fairness requires both technical and organizational strategies. On the technical side, fairness-aware algorithms adjust model training to mitigate disparate impacts, while explainable AI (XAI) methods improve interpretability. On the organizational side, institutions should implement bias audits and engage diverse stakeholders in the design and evaluation of analytics systems (Holstein et al., 2019).

6.4 Accountability and Governance

Effective governance structures ensure accountability for how educational data are collected, analyzed, and applied. Institutions should establish cross-functional ethics committees involving educators, technologists, legal experts, and student representatives. These bodies can oversee policy development, approve new analytics initiatives, and review ethical dilemmas.

Transparency is another cornerstone of governance. Providing learners with data literacy education empowers them to understand and critique the analytics systems that affect their educational journeys (Pangrazio & Selwyn, 2020). Transparency also includes offering accessible explanations of how models work, what data they use, and how recommendations are generated.

6.5 Cultural Contexts and Global Considerations

Ethical norms vary across cultures. In some contexts, collectivist values may prioritize institutional oversight of data, while in others, individual autonomy is paramount. Multinational educational platforms must navigate these differences, ensuring compliance with diverse regulatory frameworks while respecting cultural expectations (Slade & Prinsloo, 2013).

Global disparities also shape ethical challenges. Institutions in low-resource settings may lack the capacity to implement robust data protection measures, raising equity concerns about who benefits from Big Data analytics. Collaborative capacity-building and international guidelines can help reduce such disparities.

Synthesis

Ethics, privacy, and fairness are not add-ons but integral to educational engineering. They determine whether analytics initiatives will enhance trust and equity or deepen surveillance and inequality. By embedding ethical reflection into every stage of the analytics lifecycle, design, implementation, and evaluation, institutions can ensure that Big Data serves as a force for inclusion, empowerment, and continuous improvement.

7. IMPLEMENTATION BLUEPRINT

While the promise of Big Data analytics in educational engineering is clear, successful implementation requires more than technical infrastructure. It involves strategic planning, organizational alignment, and sustained investment. An implementation blueprint offers institutions a roadmap for translating analytics initiatives into meaningful educational impact.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Strategic Alignment

The first step is ensuring alignment between analytics initiatives and institutional goals. Analytics should not be pursued as an end in itself but as a means to support priorities such as improving retention, enhancing equity, or scaling personalized learning (Ifenthaler et al., 2019). Establishing a shared vision among faculty, administrators, and IT staff is essential to prevent fragmented or duplicative efforts.

Infrastructure and Data Management

Robust infrastructure underpins sustainable analytics. Institutions must invest in interoperable data systems, integrating SIS, LMS, and LRS platforms through standards such as xAPI or Caliper. Cloud-based architectures offer scalability and resilience but must be evaluated against data sovereignty requirements (Dziuban et al., 2018; Moskal et al., 2023). Equally important is establishing clear data governance policies that define ownership, access rights, and retention schedules.

Capacity Building and Professional Development

Analytics initiatives succeed only when educators and staff have the skills to interpret and act on insights. Professional development programs should train faculty in data literacy, dashboard interpretation, and evidence-based instructional design (Pangrazio & Selwyn, 2020). Cross-disciplinary teams, combining educators, data scientists, and instructional designers, can bridge the gap between technical capabilities and pedagogical needs.

Change Management

Introducing analytics often disrupts established practices. Change management strategies must address cultural resistance, emphasizing that analytics enhance rather than replace professional judgment (Ochoa & Wise, 2021). Pilot projects can demonstrate value, building momentum for broader adoption. Transparent communication about objectives, benefits, and safeguards fosters trust among faculty and students.

Continuous Evaluation

Implementation is not a one-time event but an ongoing process. Institutions should establish mechanisms for continuous evaluation, including impact assessments, bias audits, and learner feedback channels. Iterative refinement ensures that analytics systems remain relevant, effective, and ethically sound (Holstein et al., 2019).

Synthesis

A successful implementation blueprint integrates strategy, infrastructure, capacity, and culture. By approaching analytics as a socio-technical innovation, one that blends technology with human expertise and ethical governance, institutions can transform Big Data from isolated experiments into sustainable engines of educational improvement.

8. OPEN CHALLENGES AND RESEARCH DIRECTIONS

Although Big Data analytics has achieved notable successes in educational contexts, several challenges remain unresolved. Addressing these gaps is essential to realize the full potential of educational engineering.

Multimodal Data Integration

Educational environments progressively produce multimodal data streams, including text, video, biometric signals, and virtual reality telemetry. Integrating these heterogeneous sources into coherent models poses significant technical and methodological challenges. Current pipelines struggle with synchronizing time-stamped events across modalities or dealing with missing and noisy data (Ochoa & Wise, 2021). Research is needed to develop frameworks that harmonize multimodal inputs without oversimplifying the complexity of learning processes.

Explainability and Transparency

As predictive and prescriptive models grow in sophistication, concerns about interpretability intensify. Black-box models such as deep neural networks may deliver accurate predictions but offer little insight into the underlying decision-making process.

This lack of transparency hinders trust and adoption by educators, who require interpretable explanations to act on recommendations (Holstein et al., 2019). Future research must focus on developing explainable AI (XAI) tailored to educational contexts, balancing accuracy with interpretability.

Fairness and Equity

Algorithmic bias remains a pressing issue. Models trained on historical data may reinforce existing inequities, disadvantaging learners from underrepresented groups (Kizilcec & Lee, 2022). Although fairness-aware algorithms are emerging, their effectiveness in real-world educational settings is not yet well established. Research should explore methods for bias detection, mitigation, and ongoing monitoring, alongside frameworks for participatory design that involve students in shaping analytics systems (Pangrazio & Selwyn, 2020).

Causal Personalization

While predictive analytics can flag at-risk students, they rarely establish causality. Determining which interventions work, for whom, and under what conditions remains an open challenge. Advances in causal inference, such as synthetic controls or causal discovery methods, offer promising avenues (Glymour et al., 2019). The next frontier is causal personalization, which tailors interventions not just to predicted risks but to causal mechanisms specific to individual learners.

Generative AI and New Frontiers

The emergence of generative AI models, such as large language models (LLMs), is reshaping the educational analytics landscape. These models can generate feedback, simulate tutoring, and summarize learner data at scale. Yet, their integration raises questions about accuracy, bias, and ethical use (Wen et al., 2024). Research must investigate how generative AI can complement traditional analytics while ensuring transparency and reliability (Nguyen et al., 2023).

Sustainability and Institutional Readiness

Many analytics initiatives fail to scale beyond pilot projects due to resource constraints, cultural resistance, or lack of institutional strategy (Muscanell, 2024; Qazi & Pachler, 2025). Future research should focus on identifying conditions for sustainable adoption, including cost-effective infrastructures, faculty development, and governance frameworks. Comparative studies across institutions and regions could reveal best practices for scaling analytics equitably (Manly, 2024; Reyes et al., 2025).

Global and Cultural Perspectives

Finally, educational analytics must grapple with global disparities. Institutions in low- and middle-income countries often lack access to advanced infrastructure, creating risks of a digital divide in analytics adoption (Williamson, 2017). Cross-cultural studies are needed to explore how values, norms, and regulations shape the ethical use of analytics worldwide. International collaboration, open data initiatives, and capacity-building efforts can help democratize access to educational engineering innovations.

Synthesis

Open challenges highlight that Big Data in education is not only a technical frontier but also a socio-cultural and ethical one. Future research must balance innovation with equity, transparency, and sustainability. By addressing these challenges, educational engineering can evolve into a mature discipline that delivers on its promise of continuous improvement for all learners.

9. DISCUSSION

The preceding sections have illustrated the breadth and depth of Big Data applications in educational engineering, spanning data sources, pipelines, methods, and practical implementations. The discussion now turns to a synthesis of these insights, examining their implications for pedagogy, institutional strategy, and future research.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

From Fragmented Data to Actionable Intelligence

A recurring theme is the fragmentation of educational data across platforms and modalities. Without interoperability standards and robust pipelines, analytics efforts remain siloed, limiting their impact. The adoption of xAPI, Caliper, and LRSs represents significant progress, but institutional readiness varies widely (Alayan, 2021; Simm, 2025). The ability to harmonize data is not merely a technical challenge but a precondition for evidence-based decision-making. Institutions that succeed in integrating heterogeneous data streams are better positioned to design adaptive curricula, deploy early-warning systems, and monitor equity outcomes.

Balancing Innovation with Ethics

While the technical promise of Big Data is immense, ethical considerations must remain central. Sections 7 and 9 highlighted risks related to privacy, surveillance, and algorithmic bias (Slade & Prinsloo, 2013; Kizilcec & Lee, 2022). The challenge lies in striking a balance between innovation and learner protection. Analytics should empower students by providing feedback and opportunities for growth, not by categorizing them into deficit narratives. Embedding transparency, fairness audits, and student agency into the analytics lifecycle is essential for sustaining trust.

The Human–Machine Partnership

Educational engineering emphasizes that analytics are not substitutes for human judgment but complements. Faculty, advisors, and administrators remain critical interpreters of data, contextualizing insights and applying them to nuanced educational settings (Ochoa & Wise, 2021). For instance, an early-warning flag may indicate risk, but advisors must decide whether the underlying issue relates to academic difficulties, personal challenges, or institutional barriers. Effective analytics systems therefore require both technical sophistication and robust professional development to build data literacy across stakeholders.

Pedagogical Implications

At the classroom level, Big Data analytics facilitates more personalized, adaptive, and engaging learning experiences. Adaptive tutoring, VR simulations, and learner dashboards illustrate how data-driven systems can foster self-regulated learning and mastery of complex skills. However, design matters: poorly implemented dashboards may overwhelm learners, while opaque recommendation systems may erode autonomy (Jivet et al., 2017). Pedagogy informed by analytics must remain learner-centered, integrating feedback mechanisms that support—not dictate—the learning process.

Institutional Strategy and Sustainability

At the institutional level, analytics offer tools for improving retention, resource allocation, and equity. Case studies such as Georgia State University demonstrate that when analytics are strategically aligned with advising and support services, they can transform student success outcomes (Renick, 2019). Yet sustainability remains a challenge. Many initiatives fail to scale due to cost, complexity, or lack of organizational buy-in (Muscanell, 2024; Qazi & Pachler, 2025; Reyes et al., 2025). Institutions must approach analytics as long-term capacity building, investing not only in infrastructure but also in governance, ethics, and culture.

Future Trajectories

Looking ahead, several trajectories stand out. First, the rise of multimodal and immersive analytics will push boundaries of what data can reveal about learning processes (Ochoa & Wise, 2021). Second, advances in causal inference and fairness-aware algorithms promise to make interventions both more effective and equitable (Glymour et al., 2019; Holstein et al., 2019). Third, the advent of generative AI introduces opportunities for automated feedback and tutoring but also raises concerns about reliability and ethics (Wen et al., 2024). Navigating these trajectories requires interdisciplinary collaboration between educators, computer scientists, ethicists and policymakers.

Synthesis

The overarching lesson is that Big Data analytics in educational engineering is as much about people and culture as it is about technology. Success depends on creating socio-technical systems where pipelines, methods, and applications are embedded within ethical, pedagogical, and organizational frameworks. Analytics should be viewed not as static tools but as dynamic infrastructures for continuous improvement, i.e. the very ethos of educational engineering.

CONCLUSION

The discussion above has underscored both the potential and the challenges of Big Data in educational engineering. Building on these insights, analytics has moved from a promising concept to a practical force shaping the landscape of modern education. Through the lens of educational engineering, data is no longer treated as a byproduct of instruction but as a foundational resource for continuous improvement. From early-warning systems and adaptive tutoring to dashboards and immersive learning environments, applications demonstrate how analytics can support learners, inform faculty, and guide institutional strategy.

Yet the transformative potential of analytics depends on more than technical sophistication. Success requires ethical governance, transparency, and fairness to ensure that interventions empower rather than stigmatize students. Interoperability standards, learning record stores, and institutional infrastructures form the technical backbone, while professional development and cultural change provide the human foundation.

Looking ahead, future research must tackle challenges of multimodal integration, causal personalization, fairness-aware modeling, and the responsible use of generative AI. Addressing these frontiers will require interdisciplinary collaboration, global perspectives, and a steadfast commitment to equity. Ultimately, Big Data analytics in educational engineering is not merely a set of tools but a paradigm of design-based improvement. Embedding feedback loops at every level, learner, classroom and institution, enables analytics to realize more effective, inclusive, and sustainable educational systems.

REFERENCES

- Alayan, A. (2021). Student Experiences of Digital Learning: JISC Report 2021. AACE Review, Association for the Advancement of Computing in Education.
- Aleven, V., McLaughlin, E., A., Glenn, R. A., & Koedinger, K. R. (2017). Instruction based on adaptive learning technologies. In R. E. Mayer & P. A. Alexander (Eds.), *Handbook of research on learning and instruction* (2nd ed., pp. 522–560). New York: Routledge.
- Almotiry, O. N., Sha, M., Rahamathulla, M. P., & Dawood Omer, O. S. (2021). Hybrid Cloud Architecture for Higher Education System. *Computer System Science & Engineering*, 36(1), 1-12.
- Arnold, K. E., & Pistilli, M. D. (2012). Course signals at Purdue: using learning analytics to increase student success. *Proceedings of the 2nd International Conference on Learning Analytics and Knowledge*, 267–270. <https://doi.org/10.1145/2330601.2330666>
- Baker, S. R., Boser, U., & Snow, L. E. (2022). Learning Engineering: A View on Where the Field Is at, Where It's Going, and the Research Needed. *Technology, Mind, and Behavior*, 3(1).
- Bañeres, D., Rodríguez-González, M. E., Guerrero-Roldán, A. E., & Cortadas, P. (2023). An early warning system to identify and intervene online dropout learners. *Int J Educ Technol High Educ*, 20(3). <https://doi.org/10.1186/s41239-022-00371-5>
- Bull, S., & Kay, J. (2016). SMILI© : a Framework for interfaces to Learning Data in Open Learner Models, Learning Analytics, and Related Fields. *International Journal of Artificial Intelligence in Education*, 26(1), 293–331. <https://doi.org/10.1007/s40593-015-0090-8>
- Cannistrà, M., Masci, C., Ieva, F., Agasisti, T., & Paganoni, A. M. (2021). Early-predicting dropout of university students: an application of innovative multilevel machine learning and statistical techniques. *Studies in Higher Education*, 47(9), 1935–1956.
- Conformant LRSs, xAPI Adopters. <https://adopters.adlnet.gov>
- Dixon, N., Howe, R., & Richer, U. M. (2025). Exploring learning analytics practices and their benefits through the lens of three case studies in YK higher education. *Research in Learning Technology*, 33:3127.

- Dziuban, C., Graham, C. R., Moskal, P. D., Norberg, A., & Sicilia, N. (2018). Blended learning: the new normal and emerging technologies. *International Journal of Educational Technology in Higher Education*, 15(1), 3. <https://doi.org/10.1186/s41239-017-0087-5>
- Glymour, C., Zhang, K., & Spirtes, P. (2019). Review of causal discovery methods based on graphical models. *Frontiers in Genetics*, 10. <https://doi.org/10.3389/fgene.2019.00524>
- Heffernan, N. T., Heffernan, C. L. (2014). The ASSISTments Ecosystem: Building a Platform that Brings Scientists and Teachers Together for Minimally Invasive Research on Human Learning and Teaching. *Int J Artif Intell Educ* 24, 470–497. <https://doi.org/10.1007/s40593-014-0024->
- Holstein, K., Doroudi, S., McCoy, C., Lang, D., Meaney, M., & Fikes, T. (2019). Fairness and Equity in Learning Analytics Systems (FairLAK). Conference Paper.
- Hu, X., Cai, Z., Hampton, A. J., Cockroft, J. L., Graesser, A. C., Copland, C., & Folsom-Kovarik, J. T. (2019). Capturing AIS Behavior Using xAPI-like Statements. In: Sottolare, R., Schwarz, J. (eds) *Adaptive Instructional Systems. HCII 2019. Lecture Notes in Computer Science*, vol 11597. Springer, Cham. https://doi.org/10.1007/978-3-030-22341-0_17
- Ifenthaler, D., Mah, D-K., & Yau, J. Y-K. (2019). Utilising Learning Analytics for Study Success: Reflections on Current Empirical Findings. In: Ifenthaler, D., Mah, DK., Yau, J.YK. (eds) *Utilizing Learning Analytics to Support Study Success*. Springer, Cham. https://doi.org/10.1007/978-3-319-64792-0_2
- Jivet, I., Scheffel, M., Drachsler, H., & Specht, M. (2017). Awareness Is Not Enough: Pitfalls of Learning Analytics Dashboards in the Educational Practice. In: Lavoué, É., Drachsler, H., Verbert, K., Broisin, J., Pérez-Sanagustín, M. (eds) *Data Driven Approaches in Digital Education 12th European Conference on Technology Enhanced Learning, EC-TEL2017 Proceedings. Lecture Notes in Computer Science*, vol 10474, 82–96. Springer, Cham.
- Karimi-Haghighi, M., Castillo, C., Hernández-Leo, D., Moreno Oliver, V. (2021). Predicting Early Dropout: Calibration and Algorithmic Fairness Considerations. *arXiv:2103.09068*.

- Khalil, M., & Ebner, M. (2015). Learning analytics: Principles and Constraints. In *Proceedings of World Conference on Education Multimedia, Hypermedia and Telecommunications 2015*, 1326–1336. Chesapeake, VA: AACE. <https://doi.org/10.13140/RG.2.1.1733.2083>
- Khazanchi, R., Di Mitri, D. & Drachsler, H. (2023). Measuring Efficacy of ALEKS as a Supportive Instructional Tool in K-12 Math Classroom with Underachieving Students. *Journal of Computers in Mathematics and Science Teaching*, 42(2), 155-176. Waynesville, NC USA: Association for the Advancement of Computing in Education (AACE). <https://www.learntechlib.org/primary/p/221775/>
- Kizilcec, R. F., & Lee, H. (2022). Algorithmic fairness in education. In W. Holmes & K. Porayska-Pomsta (Eds), *Ethics in Artificial Intelligence in Education*, Routledge. ISBN: 9780429329067.
- Koedinger, K. R., Booth, J. L., & Klahr, D. (2013). Instructional complexity and the science to constrain it. *Science*, 342(6161), 935–937. <https://doi.org/10.1126/science.1238056>
- Koedinger, K. R., D’Mello, S., McLaughlin, E. A., Pardos, Z. A., & Rosé, C. P. (2015). Data mining and education. *WIREs Cognitive Science*, 6(4), 333-353. <https://doi.org/10.1002/wcs.1350>
- Lampropoulos, G., & Evangelidis, G. (2025). Learning Analytics and Educational Data Mining in Augmented Reality, Virtual Reality, and Metaverse: A Systematic Literature Review, Content Analysis, and Bibliometric Analysis. *Applied Sciences*, 15(2), 971. <https://doi.org/10.3390/app15020971>
- Lemay, D. J., Baek, C., & Doleck, T. (2021). Comparison of learning analytics and educational data mining research: A topic modeling approach. *Computers and Education: Artificial Intelligence*, 2.
- Manly, C. A. (2024). Connecting Prescriptive Analytics with Student Success: Evaluating Institutional Promise and Planning. *Education Sciences*, 14(4), 413. <https://doi.org/10.3390/educsci14040413>
- Moskal, P. D., Dziuban, C. D., & Picciano A. G. (Eds). (2023). *Data Analytics and Adaptive Learning - Research Perspectives*. New York, Routledge. ISBN 9781003244271. <https://doi.org/10.4324/9781003244271>

- Muscanell, N. (2024). 2024 EDUCAUSE analytics landscape study. EDUCAUSE. <https://library.educause.edu/resources/2024/9/2024-educause-analytics-landscape-study>
- Nguyen, A., Ngo, H. N., Hong, Y., Dang, B., & Nguyen, B-P. T. (2023). Ethical principles for artificial intelligence in education. *Education and Information Technology*, 28, 4221–4241.
- Ochoa, X., & Wise, A. F. (2021). Supporting the shift to digital with student-centered learning analytics. *Education Tech Research Dev* 69, 357–361. <https://doi.org/10.1007/s11423-020-09882-2>
- Pangrazio, L., & Selwyn, N. (2020). Towards a school-based ‘critical data education’. *Pedagogy, Culture & Society*, 29(3), 431–448. <https://doi.org/10.1080/14681366.2020.1747527>
- Papamitsiou, Z., & Economides, A. A. (2014). Learning Analytics and Educational Data Mining in Practice: A systematic literature review of Empirical Evidence. *Journal of Educational Technology & Society*, 17, 49–64. <https://www.scirp.org/reference/referencespapers?referenceid=3024371>
- Paulsen, L., & Lindsay, E. (2024). Learning analytics dashboards are increasingly becoming about learning and not just analytics – A systemic review. *Educ Inf Technol*, 29, 14279–14308.
- Piech, C., Bassen, J., Huang, J., Ganguli, S., Sahami, M., Guibas, L., & Sohl-Dickstein, J. (2015). Deep knowledge tracing. *NIPS'15: Proceedings of the 29th International Conference on Neural Information Processing Systems*, Vol 1, 505 - 513. <https://doi.org/10.48550/arXiv.1506.05908>
- Qazi, A. G., & Pachler, N. (2025). Conceptualising a data analytics framework to support targeted teacher professional development. *Professional Development in Education*, 51(3), 495–518.
- Rabelo, A. M., & Zárate, L. E. (2025). A model for predicting dropout of higher education students, *Data Science and Management*, 8(1), 72-85. <https://doi.org/10.1016/j.dsm.2024.07.001>
- Rahimi, S., & Shute, V. J. (2021). In S. Muhittin & D. Ifenthaler (Eds.), *Visualizations and dashboards for learning analytics* (pp. 527-546). Cham, Switzerland: Springer. https://doi.org/10.1007/978-3-030-81222-5_24

- Reyes, J. I., Calvo, A., Melián, E., & Meneses, J. (2025). Sparking institutional change: The experience of implementing a Learning Analytics project in an online university. *EDEN 2025 Annual Conference, Ubiquity Proceedings*, Page/Article: 42. <https://doi.org/10.5334/uproc.210>
- Romero, C., & Ventura, S. (2020). Educational data mining and learning analytics: An updated survey. *Wiley, Interdisciplinary Reviews: Data Mining and Knowledge Discovery*. <https://doi.org/10.1002/widn.1355>
- Schwendimann, B. A., Rodriguez-Triana, M. J., Vozniuk, A., Prieto, L. P., Boroujeni, M. S., Holzer, A., Gillet, D., & Dillenbourg, P. (2017). Perceiving Learning at a Glance: A Systematic Literature Review of Learning Dashboard Research. *IEEE Transactions on Learning Technologies*, 10(1), 30–41. <https://eric.ed.gov/?id=EJ1141028>
- Slater, N. (2015). Explaining Jisc’s open learning analytics architecture. *Jisc Data analytics. Using data and analytics to support students*. <https://analytics.jiscinvolve.org/wp/2015/04/04/explaining-jiscs-open-learning-analytics-architecture/?utm>
- Siemens, G., & Long, P. (2011). Penetrating the Fog: Analytics in Learning and Education. *TD Technologie Didattiche*, 22, 132-137.
- Simm, A. (2025). Why data maturity is crucial to the further education sector. *Jisc Data analytics. Using data and analytics to support students*. <https://analytics.jiscinvolve.org/wp/>
- Slade, S., & Prinsloo, P. (2013). Learning analytics: ethical issues and dilemmas. *American Behavioral Scientist*, 57(10), 1510–1529. <https://doi.org/10.1177/0002764213479366>
- Su, H., Liu, X., Yang, S., & Lu, X. (2023). Deep knowledge tracing with learning curves. *Front. Psychol.* 14:1150329.
- Sun, J., C.-Y., Tsai, H.-E., & Cheng, W. K. R. (2023). Effects of integrating an open learner model with AI-enabled visualization strategies usage and behavioral patterns in an online research ethics course. *Computers and Education*, Vol. 4, 100120. <https://doi.org/10.1016/j.caeai.2022.100120>
- Susnjak, T, Ramaswami G. S., & Mathrani, A. (2022). Learning analytics dashboard: a tool for providing actionable insights to learners. *Int J Educ Technol High Educ.* 19(1):12. Epub 2022 Feb 14. PMID: 35194560; PMCID: PMC8853217. <https://doi.org/10.1186/s41239-021-00313-7>

- Toffel, M. W., Mendelson, R., & Kelley, J. (2021). Student Success at Georgia State University (A). Harvard Business School Case 621-006. <https://www.hbs.edu/faculty/Pages/item.aspx?num=58954>
- U.S. Department of Education, Student Privacy Policy Office. (n.d.). FERPA—Protecting student privacy. (Protecting Student Privacy).
- Wen, M., Yang, D., & Rosé, C. P. (2014). Sentiment Analysis in MOOC Discussion Forums: What does it tell us? Proceedings of the 7th International Conference of Educational Data Mining (EDM 2014), 130–137. https://educationaldatamining.org/EDM2014/uploads/procs2014/long%20papers/130_EDM-2014-Full.pdf
- Wen, Q., Liang, J., Sierra, C., Luckin, R., Tong, R., Liu, Z., Cui, P., & Tang, J. (2024). AI for Education (AI4EDU): Advancing Personalized Education with LLM and Adaptive Learning. In Proceedings of the 30th ACM SIGKDD Conference on Knowledge Discovery and Data Mining (KDD '24). ACM New York, NY, USA.
- Williamson, B. (2017). Big Data in Education: The digital future of learning, policy and practice. SAGE Publications Ltd.
- Yu, R., Lee, H., & Kizilcec, R. F. (2021). Should College Dropout Prediction Models Include Protected Attributes?
- Zapata-Rivera, L. F. & Petrie, M. M. L. (2018). xAPI-Based Model for Tracking On-line Laboratory Applications. 2018 IEEE Frontiers in Education Conference (FIE), San Jose, CA, USA, 1-9.

CHAPTER 3
QUANTUM MECHANICS FOR QUANTUM
COMPUTING: FOUNDATIONS, PRINCIPLES,
ALGORITHMS, AND APPLICATIONS

¹Dr. Pavan Kumar POTUGANTI

²Rajani INDRAKANTI

¹Department of Physics, VNR Vignana Jyothi Institute of Engineering and Technology, Hyderabad, Telangana, India, pavan.p.kumar@gmail.com, ORCID ID: 0000-0002-8487-3903

²Department of Physics, VNR Vignana Jyothi Institute of Engineering and Technology, Hyderabad, Telangana, India, rajini_t@vnrvjiet.in, ORCID ID: 0000-0002-8040-9900

INTRODUCTION

Quantum computing brings a new paradigm to computing science, utilizing the basic principles of quantum mechanics to carry out computations that are impossible for classical computers (Feynman, 1982). Whereas classical bits are deterministic and pertain to only two values, quantum bits (qubits) can be in superpositions, enabling a quantum computer to simultaneously encode and process exponentially larger amounts of information. (Nielsen & Chuang, 2010). Quantum mechanics state vectors, linear operators, Hilbert space, and unitary evolution is directly responsible for the functioning of quantum computers (Preskill, 2018), thus it is not particularly feasible to engage in a meaningful discussion of quantum computing without first developing an adequate understanding of the fundamentals of quantum mechanics. There exist several properties, which are unique to quantum mechanics, that provide quantum systems with a computational advantage: superposition, entanglement, quantum interference, and unitary evolution (Deutsch, 1985). Superposition allows qubits to exist in multiple states at the same time, entanglement describes correlations between qubits that allow for non-classical processes of computing (Einstein, Podolsky, & Rosen, 1935), and interference allows for constructive and destructive combination of quantum amplitudes that can promote the correct results or suppress incorrect results (Feynman, 1982).

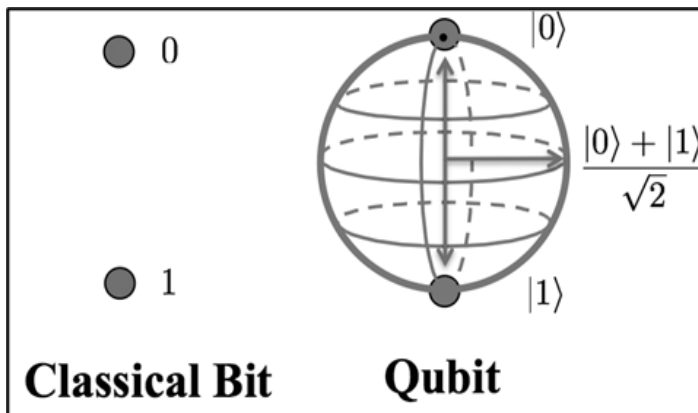


Figure 1. Classical bit vs. Qubit representation

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

In addition, quantum mechanics represents a set of distinctive constraints upon physical realizations of measurement by virtue of its probabilistic nature (Born, 1926), while observation collapses an observed qubit's superposition of states. Coherent operations of qubits and their decay into incoherent states due to decoherence and environmental noise impose a finite bound upon the coherence times of qubits, resulting in the formal consideration of error correction (Shor, 1995). These physical realizations are formalized mathematically through the postulates of quantum mechanics that define the types and order of permissible operations, measurements, and impact on the evolution of two-mode quantum systems (Dirac, 1930; von Neumann, 1955). Quantum computing signifies an exceptional break from classical computation, as it is entirely based on quantum mechanics. Qubits carry the advantage of exploiting superposition, which allows them to be in multiple states at the same time, without the sharp distinction of classical bits that are either 0 or 1. Furthermore, entanglement allows for correlations that have no analogy in classical mechanics (Nielsen & Chuang, 2010). Together with unitary evolution and interference, these phenomena are the strictly quantum mechanics properties that are responsible for the computational power of various quantum algorithms, for example, Shor's factoring algorithm and Grover's search algorithm (Feynman, 1982; Grover, 1996; Shor, 1995). Finally, the actual physical implementations of qubits, whether they are superconducting circuits, trapped ions, or photonic systems, rely on the principles of quantum mechanics to realize it, thus indicating that quantum computing is inseparable from the physics underlying it. The remainder of this chapter will fully develop these ideas, demonstrating how the postulates of quantum mechanics are the foundation for quantum gates, circuits, and algorithms to provide researchers with the fundamental knowledge necessary to advance quantum computing. The main focus of this chapter is to provide a rigorous treatment of quantum mechanics as it applies to quantum computing and will start with the postulates of quantum mechanics, followed by the mathematical formalism of the representations that aid in understanding qubits, quantum gates, and computational operations.

We hope that the information we present in this chapter will be a foundational knowledge for researchers attempting to design quantum algorithms, build quantum hardware, or explore the limits of quantum computation (Arute et al., 2019).

1. POSTULATES OF QUANTUM MECHANICS

The framework of quantum mechanics is comprised of a set of axiomatic postulates which describe the nature of quantum systems. These postulates form the mathematical and conceptual basis of quantum computation (Dirac, 1930; Nielsen & Chuang, 2010).

Postulate:1-Quantum States

The state of a quantum system is represented by a vector $|\psi\rangle$ in a complex Hilbert space H . For a single qubit, the computational basis is defined by two orthonormal vectors (Nielsen & Chuang, 2010):

$$|0\rangle = \begin{pmatrix} 1 \\ 0 \end{pmatrix}, \quad |1\rangle = \begin{pmatrix} 0 \\ 1 \end{pmatrix}$$

A general qubit state can be expressed as a linear combination (superposition) of these basis states:

$$|\psi\rangle = \alpha |0\rangle + \beta |1\rangle, \alpha, \beta \in \mathbb{C}, |\alpha|^2 + |\beta|^2 = 1.$$

The squared magnitudes $|\alpha|^2$ and $|\beta|^2$ correspond to the probabilities of measuring the qubit in the states $|0\rangle$ and $|1\rangle$, respectively (Born, 1926).

For multi-qubit systems, the tensor product of individual Hilbert spaces is used. For two qubits:

$$|\psi\rangle_{AB} = |\psi\rangle_A \otimes |\psi\rangle_B,$$

allowing representation of entangled states such as the Bell state (Bell, 1964):

$$|\Phi^+\rangle = \frac{1}{\sqrt{2}}(|00\rangle + |11\rangle).$$

Postulate: 2

Evolution of Quantum Systems (Unitary Evolution): A closed quantum system evolves in time according to a unitary operator U :

$$|\psi(t)\rangle = U(t, t_0) |\psi(t_0)\rangle,$$

where $U^\dagger U = U U^\dagger = I$. In infinitesimal form, the evolution is governed by the Schrödinger equation (Schrödinger, 1926):

$$i\hbar \frac{d}{dt} |\psi(t)\rangle = \hat{H} |\psi(t)\rangle,$$

with $\hat{H}$ being the Hamiltonian operator of the system. The unitarity of evolution preserves the total probability of all possible outcomes,

$$|\alpha|^2 + |\beta|^2 = 1$$

A principle that ensures quantum computations are reversible until measurement occurs (Preskill, 2018).

Quantum gates, including Pauli gates, Hadamard, and CNOT, are physical implementations of such unitary operations in computational hardware (Nielsen & Chuang, 2010)

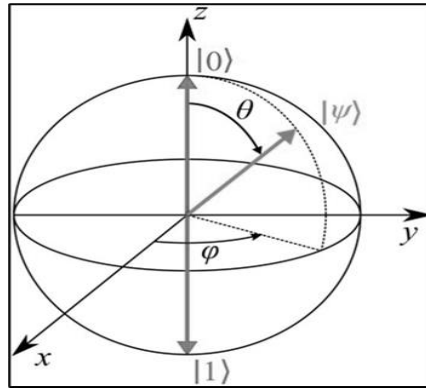


Figure 2. Bloch Sphere representation of a qubit

Postulate 3: Measurement

Measurement in quantum mechanics is described by a set of measurement operators $\{M_m\}$ acting on the state $|\psi\rangle$ (von Neumann, 1955).

Upon measurement:

The probability of outcome m is:

$$p(m) = \langle \psi | M_m^\dagger M_m | \psi \rangle$$

The post-measurement state becomes:

$$| \psi' \rangle = \frac{M_m | \psi \rangle}{\sqrt{p(m)}}.$$

This formalism defines the collapse of the wavefunction, which is central to quantum computing: once measured, a qubit loses its superposition. Observables are represented by Hermitian operators O with eigenvalues corresponding to possible measurement outcomes:

$$\hat{O} | o_i \rangle = o_i | o_i \rangle$$

Measurement thus projects the state $|\psi\rangle$ onto one of the eigenstates of O .

Postulate 4: Composite Systems and Entanglement

For composite quantum systems, the overall state resides in the tensor product of the component Hilbert spaces (Bell, 1964):

$$\mathcal{H}_{AB} = \mathcal{H}_A \otimes \mathcal{H}_B.$$

Some states of composite systems cannot be factorized into product states of individual qubits; these are entangled states. Entanglement is a non-classical resource enabling quantum algorithms and protocols such as quantum teleportation, superdense coding, and Shor's algorithm (Shor, 1995; Bennett et al., 1993).

Entangled states exhibit correlations that violate Bell inequalities, illustrating the non-locality inherent in quantum mechanics.

Postulate 5: Probability and Born Rule

The probability of measuring an outcome is given by the Born rule:

$$p(i) = | \langle i | \psi \rangle |^2$$

Mathematical Foundations

Quantum computing relies heavily on linear algebra and complex vector spaces. Key mathematical constructs include:

- State vectors in $\mathbb{C}^n$
- Unitary operators: $U^\dagger U = I$

- Hermitian operators for observables
- Tensor products for multi-qubit systems
- Commutation relations: e.g., $[X, Z] = XZ - ZX \neq 0$

These tools allow precise modeling of qubit behavior, gate operations, and multi-qubit interactions, forming the basis for circuit design and algorithmic implementation.

2. QUANTUM STATES, SUPERPOSITION AND ENTANGLEMENT

Quantum states are defined as vectors in Hilbert space, with multi-qubit systems scaling even more steeply (Nielsen & Chuang, 2010). Superposition gives qubits the ability to simultaneously encode more than one value. Entanglement provides correlations that cannot be explained classically, and is essential to speed up computation with algorithms (Einstein, Podolsky, & Rosen, 1935; Bell, 1964; Horodecki, Horodecki, Horodecki, & Horodecki, 2009). Interference provides the ability to amplify the correct choices. Mixed states and density matrix formalism pertains to decoherence and the behavior of realistic quantum systems (Preskill, 2018). Quantum gates perform unitary operations on qubits in order to compute, entangle, and run algorithms.

Quantum States and Representation

A quantum state contains all information about a quantum system. In quantum computing, this is usually a qubit or a collection of qubits. Qubit states are represented as vectors in a two-dimensional Hilbert space:

$$|\psi\rangle = \alpha |0\rangle + \beta |1\rangle, \alpha, \beta \in \mathbb{C}, |\alpha|^2 + |\beta|^2 = 1.$$

The vector components α and β are called probability amplitudes, where $|\alpha|^2$ and $|\beta|^2$ give the probability of measuring the qubit in states $|0\rangle$ or $|1\rangle$, respectively.

The Bloch sphere provides a geometric perspective for visualizing the states of a qubit. Any pure single-qubit state can be expressed in spherical polar coordinates as follows:

$$|\psi\rangle = \cos\frac{\theta}{2} |0\rangle + e^{i\phi} \sin\frac{\theta}{2} |1\rangle, 0 \leq \theta \leq \pi, 0 \leq \phi < 2\pi.$$

Here, θ and ϕ define the orientation of the state vector on the Bloch sphere. The Bloch sphere offers a useful visual representation of single-qubit rotations, gates (X, Y, Z, and Hadamard), and phase changes needed for algorithmic operation. One of the most mysterious properties of quantum systems is superposition: a quantum system can be in several different states at once. For a qubit:

$$|\psi\rangle = \alpha |0\rangle + \beta |1\rangle$$

This means that the qubit is not just a 0 or a 1, but a 0 and 1 simultaneously, at different relative amplitudes. Superposition allows a quantum computer to follow multiple computational paths simultaneously, allowing quantum algorithms to outperform any achievable speed of classical algorithms.

The Hadamard gate (H) transforms basis states as:

$$H|0\rangle = \frac{|0\rangle + |1\rangle}{\sqrt{2}}, H|1\rangle = \frac{|0\rangle - |1\rangle}{\sqrt{2}}.$$

Applied to $|0\rangle$, the qubit enters an equal superposition:

$$|\psi\rangle = \frac{1}{\sqrt{2}}(|0\rangle + |1\rangle)$$

This property underlies many quantum algorithms, such as Deutsch-Jozsa, Grover's search, and Shor's factoring algorithm (Grover, 1996; Shor, 1995; Deutsch, 1985).

Multi-Qubit Systems

For systems with n qubits, the Hilbert space grows exponentially: a system of n qubits resides in a 2^n -dimensional space. The general state of n qubits is:

$$|\psi\rangle = \sum_{i=0}^{2^n-1} \alpha_i |i\rangle, \quad \sum_{i=0}^{2^n-1} |\alpha_i|^2 = 1$$

Where $|i\rangle$ represents computational basis states $|00\dots 0\rangle$ to $|11\dots 1\rangle$. The exponential growth of the state space is the foundation of quantum computational advantage, enabling simultaneous exploration of all possible states. Example: Two-Qubit State

$$|\psi\rangle = \alpha_{00} |00\rangle + \alpha_{01} |01\rangle + \alpha_{10} |10\rangle + \alpha_{11} |11\rangle$$

The tensor product allows the construction of multi-qubit states:

$$|0\rangle \otimes |1\rangle = |01\rangle$$

Entanglement is a uniquely quantum phenomenon whereby the state of one qubit cannot be characterized independently of the other qubit (Bell, 1964; Horodecki et al., 2009). Entangled qubits show strong correlations, even in situations where they are separated "physically" and thereby defy classical intuition. Example: Bell State

$$|\Phi^+\rangle = \frac{1}{\sqrt{2}}(|00\rangle + |11\rangle)$$

When the first qubit is measured, the state of the second qubit is also directly determined. Entanglement forms the foundation of quantum teleportation, superdense coding, and many quantum algorithms (Bennett et al., 1993; Nielsen & Chuang, 2010). Formal Description The two qubits A and B are entangled if the joint state $|\psi_{AB}\rangle$ cannot be factored as $|\psi_A\rangle \otimes |\psi_B\rangle$:

For two qubits A and B, if the combined state $|\psi_{AB}\rangle$ cannot be factorized as $|\psi_A\rangle \otimes |\psi_B\rangle$, the qubits are entangled:

$$|\psi_{AB}\rangle \neq |\psi_A\rangle \otimes |\psi_B\rangle$$

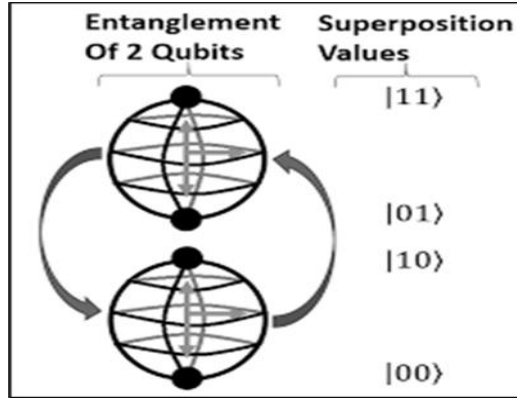


Figure 3. Diagram illustrating entanglement correlations between two qubits

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Representation of entanglement is shown in Figure. 3. Entanglement is also a key enabler of quantum error correction and is a vital component of the design of quantum circuits for proper scaling of the computational resources with the number of qubits.

Quantum Interference: Quantum amplitude (the probabilities of measuring any particular outcome) are complex numbers and add together. Interference occurs when multiple paths lead to the same state

$$\alpha_{\text{total}} = \alpha_1 + \alpha_2 + \dots$$

- Constructive interference amplifies probability amplitudes.
- Destructive interference cancels amplitudes.

Quantum algorithms use interference to maximize the probability of correct outcomes. For instance, Grover's algorithm iteratively amplifies the amplitude of the correct solution while suppressing incorrect ones.

Density Matrix and Mixed States

In realistic quantum systems, decoherence and interaction with the environment lead to mixed states, described by a density matrix ρ :

$$\rho = \sum_i p_i |\psi_i\rangle\langle\psi_i|$$

- Pure states: $\rho^2 = \rho$, $\text{Tr}(\rho^2) = 1$
- Mixed states: $\rho^2 \neq \rho$, $\text{Tr}(\rho^2) < 1$

The density matrix formalism is crucial in quantum computation under noise, quantum error correction, and open quantum system analysis.

Quantum Gates and State Transformations

Quantum states are manipulated using unitary operators called quantum gates. Gates act as rotations on the Bloch sphere for single qubits or as entangling operations for multi-qubit systems. Examples include:

- Pauli-X, Y, Z gates: bit-flip and phase operations
- Hadamard gate: creates superposition
- CNOT gate: entangles qubits
- Phase gates (S, T): add relative phase shifts

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Mathematical Action Example:

$$\text{CNOT } |10\rangle = |11\rangle, \text{CNOT } |11\rangle = |10\rangle$$

These gates allow universal quantum computation, meaning any quantum algorithm can be decomposed into a sequence of these fundamental operations.

Mathematical Representation of Entangled States

Consider a two-qubit system in the general state:

$$|\psi\rangle = \alpha |00\rangle + \beta |01\rangle + \gamma |10\rangle + \delta |11\rangle$$

The state is entangled if it cannot be factored:

$$|\psi\rangle \neq (\alpha_0 |0\rangle + \alpha_1 |1\rangle) \otimes (\beta_0 |0\rangle + \beta_1 |1\rangle)$$

Example: The Bell states are maximally entangled:

$$|\Phi^\pm\rangle = \frac{1}{\sqrt{2}}(|00\rangle \pm |11\rangle), |\Psi^\pm\rangle = \frac{1}{\sqrt{2}}(|01\rangle \pm |10\rangle)$$

These states form a complete orthonormal basis for two-qubit systems and will be commonly referenced in relation to quantum teleportation and error correction.

Superposition in Multi-Qubit Systems

An equal superposition of all 2^n computational basis states is commonly taken as the initial state in quantum algorithms for n qubits:

$$|\psi\rangle = H^{\otimes n} |0\rangle^{\otimes n} = \frac{1}{\sqrt{2^n}} \sum_{i=0}^{2^n-1} |i\rangle$$

Example for $n = 3$ qubits:

$$|\psi\rangle = \frac{1}{2\sqrt{2}}(|000\rangle + |001\rangle + |010\rangle + |011\rangle + |100\rangle + |101\rangle + |110\rangle + |111\rangle)$$

This superposition serves as the foundation of quantum algorithms' parallel computation property, as the quantum operation evaluates several inputs at the same time.

Entanglement Measures

To quantify entanglement, researchers use metrics such as:

1. **Von Neumann entropy** of the reduced density matrix:

$$S(\rho_A) = -\text{Tr}(\rho_A \log_2 \rho_A)$$

where $\rho_A = \text{Tr}_B(\rho_{AB})$. A non-zero entropy indicates entanglement.

2. **Concurrence** for two-qubit systems:

$$C(\rho) = \max(0, \lambda_1 - \lambda_2 - \lambda_3 - \lambda_4)$$

where λ_i are the square roots of eigenvalues of $\rho(\sigma_y \otimes \sigma_y)\rho^*(\sigma_y \otimes \sigma_y)$ in descending order.

These metrics are essential in quantum algorithm design, quantum cryptography, and hardware benchmarking.

Multi-Qubit Operations and Correlations

Entanglement usually created with a multi-qubit gate:

CNOT (Controlled-NOT) : will flip the target qubit if the control qubit is $|1\rangle$.

CZ (Controlled-Z): will flip the phase on the target qubit conditioned on the control. Swap gates will swap the states of any two qubits without measurement.

An example is, after applying a Hadamard on the first qubit followed by a CNOT gate:

$$|00\rangle \xrightarrow{H \otimes I} \frac{1}{\sqrt{2}}(|0\rangle + |1\rangle) \otimes |0\rangle \xrightarrow{\text{CNOT}} \frac{1}{\sqrt{2}}(|00\rangle + |11\rangle) = |\Phi^+\rangle$$

This is the standard Bell state preparation protocol, which demonstrates the role of superposition in entanglement.

Decoherence and Entangled Systems

Entangled states are very delicate when it comes to environmental noise. Decoherence induces the degradation of entanglement, which can be described using density matrices and Kraus operators:

$$\rho \rightarrow \sum_i K_i \rho K_i^\dagger, \sum_i K_i^\dagger K_i = I$$

This formalism enables scientists to simulate realistic quantum systems and develop error-correction protocols. Examples of Algorithms in practice are;

- Deutsch-Jozsa Algorithm - Using multi-qubit superposition to evaluate one time, whether or not a function is constant or balanced shows the exponentially better benefit of a superposition.
- Grover's Algorithm - Starting with an equal superposition of all state, amplifying the correct state by way of interference.
- Quantum Teleportation - Using entangled qubits and classical communication to transmit an unknown quantum state.

3. QUANTUM GATES, CIRCUITS, MEASUREMENT, DECOHERENCE AND NOISE

Multi-qubit gates (CNOT, CZ, SWAP) create entanglement and support operations conditioned on other qubits. Quantum circuits consist of sequences of gates acting on qubits, which run a computation and are then measured. Measurement will probabilistically collapse superpositions. Decoherence and noise add errors to the system, so quantum error correction is important (Preskill, 2018). The interaction of these principles enables the execution of quantum algorithms, which demonstrate the computational advantages of quantum information.

The principles of quantum mechanics, including superposition, entanglement, and interference, are exploited directly in quantum computing operations (Nielsen & Chuang, 2010). Quantum computation utilizes the manipulation of qubits through quantum gates and build these gates into quantum circuits. The operations must maintain unitarity and being reversible allows for coherent evolution of the quantum state. In this section we will take a look at the detailed functioning of quantum gates, quantum circuits and measurement in quantum mechanics, as well as the impact of decoherence and noise on quantum computation.

Single Qubit Gates

Single-qubit gates operate unitary transformations on the individual qubits. Single-qubit gates are 2×2 unitary matrices that operate on the the state vector of the qubit.

Pauli Gates

- **Pauli-X (NOT gate):** flips the qubit state: $X | 0 \rangle = | 1 \rangle$, $X | 1 \rangle = | 0 \rangle$ (Nielsen & Chuang, 2010).

Matrix representation:

$$X = \begin{pmatrix} 0 & 1 \\ 1 & 0 \end{pmatrix}$$

- **Pauli-Y gate:** combines bit-flip and phase-flip:

$$Y = \begin{pmatrix} 0 & -i \\ i & 0 \end{pmatrix}$$

It acts as $Y | 0 \rangle = i | 1 \rangle$, $Y | 1 \rangle = -i | 0 \rangle$ (Rieffel & Polak, 2011).

- **Pauli-Z gate:** flips the phase of $| 1 \rangle$: $Z | 0 \rangle = | 0 \rangle$, $Z | 1 \rangle = -| 1 \rangle$.

Hadamard Gate

The Hadamard (H) gate creates equal superposition:

$$H | 0 \rangle = \frac{| 0 \rangle + | 1 \rangle}{\sqrt{2}}, H | 1 \rangle = \frac{| 0 \rangle - | 1 \rangle}{\sqrt{2}}$$

It rotates the qubit vector by π about the axis halfway between X and Z, preparing qubits for interference-based computations (Nielsen & Chuang, 2010).

Phase Gates

- **S Gate ($\pi/2$ phase shift):**

$$S = \begin{pmatrix} 1 & 0 \\ 0 & i \end{pmatrix}$$

- **T Gate ($\pi/4$ phase shift):**

$$T = \begin{pmatrix} 1 & 0 \\ 0 & e^{i\pi/4} \end{pmatrix}$$

Phase gates control the relative phase between $| 0 \rangle$ and $| 1 \rangle$, crucial for interference in quantum algorithms (Rieffel & Polak, 2011).

Multi-Qubit Quantum Gates

Multi-qubit gates generate entanglement and implement conditional operations.

Controlled-NOT (CNOT) Gate

CNOT flips the target qubit if the control qubit is $|1\rangle$:

$$\text{CNOT } |00\rangle = |00\rangle, \text{CNOT } |10\rangle = |11\rangle$$

It is central to creating Bell states, generating entanglement, and building universal quantum circuits (Horodecki et al., 2009).

Controlled-Z (CZ) Gate

CZ flips the phase of the target qubit when the control qubit is $|1\rangle$:

$$\text{CZ } |11\rangle = -|11\rangle, \text{CZ } |00\rangle = |00\rangle$$

This gate is often used in quantum error correction and cluster-state generation (Rieffel & Polak, 2011).

SWAP Gate

SWAP exchanges the states of two qubits:

$$\text{SWAP } |01\rangle = |10\rangle$$

It is useful in quantum circuit optimization, especially in systems with limited qubit connectivity (Nielsen & Chuang, 2010).

Quantum Circuits

Quantum circuits are sequences of gates applied to qubits, culminating in measurement. They are usually represented as circuit diagrams, with time flowing left to right:

- Single-qubit gates: applied to individual qubit wires
- Multi-qubit gates: connect multiple qubit wires
- Measurements: performed at the end to obtain classical outputs;
Example: Bell State Circuit
- Start with $|00\rangle$
- Apply Hadamard to the first qubit
- Apply CNOT with the first qubit as control

$$|00\rangle \xrightarrow{H \otimes I} \frac{1}{\sqrt{2}}(|0\rangle + |1\rangle) \otimes |0\rangle \xrightarrow{\text{CNOT}} \frac{1}{\sqrt{2}}(|00\rangle + |11\rangle)$$

This produces a maximally entangled Bell state.

Quantum Measurement

Quantum measurement is probabilistic, collapsing superpositions into basis states. Measurement is described by projective operators $P_i = |i\rangle\langle i|$ or more generally POVMs (Positive Operator-Valued Measures).

- Probability of outcome i :

$$p(i) = \langle \psi | P_i | \psi \rangle$$

- Post-measurement state:

$$|\psi'\rangle = \frac{P_i |\psi\rangle}{\sqrt{p(i)}}$$

Measurement introduces irreversibility and destroys superposition, making algorithm design sensitive to the timing of measurements (Preskill, 2018).

Decoherence and Quantum Noise

In practice, qubits interact with their environment, leading to decoherence:

- T1 relaxation: energy decay of a qubit ($|1\rangle \rightarrow |0\rangle$)
- T2 dephasing: loss of phase coherence between $|0\rangle$ and $|1\rangle$

Decoherence can be modeled using density matrices and Kraus operators:

$$\rho \rightarrow \sum_i K_i \rho K_i^\dagger, \quad \sum_i K_i^\dagger K_i = I$$

Noise sources include thermal fluctuations, electromagnetic interference, and control errors. Mitigation requires quantum error correction codes, e.g., Shor code and surface codes (Rieffel & Polak, 2011; Preskill, 2018).

Error Correction

Quantum error correction protects information against decoherence and operational errors. Key principles:

- Encode a logical qubit in multiple physical qubits
- Detect and correct errors without directly measuring the quantum state
- Use syndrome measurements and unitary recovery operations

Example: Three-Qubit Bit-Flip Code

Logical qubit:

$$|0_L\rangle = |000\rangle, |1_L\rangle = |111\rangle$$

Example Quantum Algorithms in Circuits

- Grover's Algorithm: begins with an equal superposition state of all states and utilizes the oracle and diffusion operators, while exploiting interference to amplify the proper answer (Nielsen & Chuang, 2010).
- Shor's Algorithm: effectively factors large integers through quantum Fourier transform, modular exponentiation, and measurement (Shor, 1994).

Both algorithms are implemented through sequences of unitary gates, multipartite entangling operations in multiple qubits, and measurement steps.

4. ADVANCED QUANTUM ALGORITHMS, APPLICATIONS AND FUTURE TRENDS

Advancing from concepts such as quantum states, superposition, entanglement, quantum gates, and quantum circuits, Part 4 investigates advanced quantum algorithms, theoretical underpinnings of these algorithms and their applications, and future directions for quantum computing. These topics take the principles of quantum mechanics and integrate them with computational purposes. The writing illustrates how the mathematical representation leads to specific designs in quantum algorithms (Nielsen & Chuang, 2010).

Quantum Fourier Transform (QFT)

The Quantum Fourier Transform (QFT) serves as the quantum version of the discrete Fourier transform (DFT) by efficiently representing a vector of 2^n amplitudes in the frequency domain. For a state $|x\rangle$:

$$QFT |x\rangle = \frac{1}{\sqrt{2^n}} \sum_{y=0}^{2^n-1} e^{\frac{2\pi i xy}{2^n}} |y\rangle$$

Key properties:

- It is linear and unitary, meaning the quantum amplitudes are preserved.
- It has an efficient implementation requiring $O(n^2)$ gate operations, compared to the classical DFT's $O(2n)$ complexity.
- It is the basis for Shor's algorithm, The QFT is used to find periodicity in functions based on modular arithmetic to factor large integers (Shor 1994).

QFT Implementation

- You first use a series of Hadamard gates to create superpositions of all the inputs that will be transformed.
- You then apply controlled-phase gates to encode the relative phases into the qubit registers.
- Finally, you reverse the qubit order at the end of the process to ensure the output is in the computational basis.

The QFT illustrates the power of combining interference, and phase manipulation to directly exploit the principles of quantum mechanics (Nielsen & Chuang, 2010).

Grover's Search Algorithm

Unstructured search problems are addressed by Grover's algorithm, which provides a quadratic speedup for resolving such problems in comparison to classical techniques. Assume we have $N=2^n$ possible items, and there is a marked solution, w . Here is a summary of Grover's algorithm:

1. Initialize qubits in an equal superposition: $|\psi_0\rangle = H^{\otimes n} |0\rangle^{\otimes n}$
2. The oracle O is applied, which simply flips the sign of the marked state $|w\rangle$.
3. A diffusion operator is applied, which reflects amplitudes through the average amplitude.
4. Steps 2 and 3 are repeated $O(\sqrt{N})$ so that the probability of measuring $|w\rangle$ is maximized. Then,

$$|\psi_k\rangle = (DO)^k |\psi_0\rangle$$

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

The superposition is used to search through all of the states at the same time, while interference is applied to increase the amplitude of the marked state. Finally, once it is measured, the probability of the state collapsing to the correct solution is very high (Grover, 1996).

Shor's Algorithm

Using quantum period finding, Shor's algorithm efficiently finds large integer factorizations, a classically hard problem:

1. Choose a random $a < N$ coprime with N
2. Use QFT to find the period r of $f(x) = a^x \bmod N$
3. Compute factors using $\gcd(a^{r/2} \pm 1, N)$

The quantum advantage is derived from the use of QFT as well as entanglement between registers, which allows the period finding to be accomplished exponentially faster (Shor 1994). Shor's algorithm has significant ramifications for cryptography, since it can defeat many standard classical schemes such as RSA, and it is also an important intersection of quantum mechanics, computation, and real-world security.

Quantum Simulation

One of the most exciting areas of application of quantum computing is simulation of quantum systems, which classically will be exponentially difficult: Simulate molecular structures, chemical reactions, and condensed matter physics.

- Use Hamiltonian evolution to model quantum dynamics:

$$|\psi(t)\rangle = e^{-i\hat{H}t} |\psi(0)\rangle$$

Uses:

- Estimate reaction rates and energy levels within the field of chemistry (Aspuru-Guzik et al., 2005)
- Examine quantum phase transitions and high-temperature superconductivity.

Quantum computers utilize unitary evolution, entanglements, and superposition to explicitly engage the theories of quantum mechanics, and engage those theories in experimental computation.

Quantum Cryptography

Quantum computing has fostered this development of quantum-safe cryptography. Quantum Key Distribution(QKD) utilizes entangled qubits to exchange secret keys with unconditional security, (Bennett & Brassard, 1984). The process of measuring a qubit and superposition guarantees detection of eavesdropping, as any measurement disturbs the quantum state. Protocols: BB84, E91, and continuous-variable QKD all apply the postulates of quantum mechanics, especially measurement disturbance and interactions exhibited by entanglement.

Quantum Machine Learning (QML)

Quantum computing can speed up tasks in machine learning:

- Quantum data encoding: encode classical data in quantum amplitudes (Lloyd et al, 2014).
- Quantum circuits can perform faster linear algebra tasks (matrix multiplication, principal component analysis).
- Use variational quantum circuits to optimize parameters for classification, clustering, or regression.

The theoretical advantage comes from using the dimension of the Hilbert space and the entangled correlations for efficient representation of complex data.

Practice of Hardware

Quantum hardware takes advantage of different physical systems in the implementation of qubits: Superconducting qubits - they enable fast gates, short coherence time ($\sim 100 \mu\text{s}$), their implementations are used in devices developed by IBM and Google (Preskill, 2018).

- Trapped ions - they have long coherence time ($\sim$ seconds) and can implement high-fidelity gates (Wineland et al., 1998).
- Photonic qubits - they can operate at room temperature and are ideal for communication (O'Brien et al., 2009).
- Spin qubits in semiconductors - they can be scaled and integrate well with classical electronics.

Challenges

- Decoherence and noise will require error correction.
- The connectivity of qubits will limit the operation of multi-qubit gates.
- Scalability - building n-number of thousands of high-fidelity qubits is an important goal.

Future Directions

- Fault-tolerant quantum computing techniques will include surface codes, braided topological qubits, and concatenated error correction schemes.
- Practical quantum advantages will be realized for computational tasks in chemistry, optimization, and materials science.
- Quantum computing will be integrated with classical AI, leading to hybrid quantum-classical systems.
- Standardization will develop through the adoption of common software frameworks, such as Qiskit, Cirq, or PennyLane.

Much of the research community is focused on NISQ (Noisy Intermediate-Scale Quantum) devices, working towards practical computational advantage before fault-tolerant, full-scale quantum computers are built.

5. CHALLENGES, OPEN RESEARCH PROBLEMS AND FUTURE PERSPECTIVES

Building off the basics of quantum gates, circuits, and advanced algorithms, here we evaluate the limitations, practical challenges, and research challenges in quantum computing and applications. While quantum mechanics supplies the theoretical underpinning, practical realization is limited by hardware defects, decoherence, and complexity of algorithms. These challenges are important for faculty, researchers, and advanced students intending to engage in this field (Nielsen & Chuang, 2010).

Key Challenges in Quantum Computing

Decoherence is the biggest hurdle to implementable quantum computing.

- T1 relaxation: qubit energy decay.
- T2 dephasing: a loss of phase information through interaction with the environment.
- Noise comes from electromagnetics, imperfections in materials, and errors in control.
- Mitigation involves error correction codes, and gates that are designed to be robust against errors (Preskill, 2018).

The density matrix formalism allows modelling of mixed states under decoherence:

$$\rho \rightarrow \sum_i K_i \rho K_i^\dagger, \sum_i K_i^\dagger K_i = I$$

Constructing quantum computers at a large-scale is difficult for three reasons:

- Limited connectivity among qubits,
- Challenges of maintaining coherence among thousands of qubits.
- The preparation of superconducting or trapped-ion qubits with high-fidelity.

Hybrid approaches - like modular quantum computers - are being investigated in the context of scalability (Rieffel & Polak, 2011).

Error Correction and Fault-Tolerance

- Quantum error correction requires redundancy: typically a single logical qubit will need dozens or hundreds of physical qubits.
- Efforts to make fault-tolerant gates that allow for the continued preservation of quantum information while being noisy are still a work in progress.
- Surface codes, concatenated codes, and topological qubits are very promising.

Algorithmic Complexity

- It remains difficult to design quantum algorithms which provide meaningful speedup vs classical algorithms.
- Not all problems will have useful quantum speedup characteristics, and need careful complexity analysis.
- Some hybrid quantum-classical algorithms, such as the variational quantum eigensolver (VQE) for example, are practical as it pertains to the NISQ era (Preskill, 2018).

Open Research Challenges

The objective is to create quantum algorithms robust to:

- Gate faults
- qubit loss
- decoherence

Specific instances involve error mitigation strategies, adaptive circuits, and quantum variational strategies (Temme et al., 2017).

- Investigating new materials and development methods to extend qubit coherence times.
- Developing new qubit types, including topological qubits, neutral atoms, and photonic cluster states.
- Conceiving new control electronics, integrating cryostat technology, and improving robustness (Wineland et al., 1998; O'Brien et al., 2009).

Quantum Network and Communication

- Developing entanglement distribution methods over long distances
- Implementing quantum repeaters to enable scalable quantum networks
- Developing distributed quantum computation methods, bridging quantum computation with quantum communication (Bennett & Brassard, 1984).

Quantum Machine Learning

- Understanding which machine learning problems genuinely exhibit quantum speed-up,
- Developing compact quantum data encoding schemes
- Developing hybrid quantum-classical optimization methods (Lloyd et al., 2014).

Quantum Simulation

- Simulating strongly correlated systems in physics or chemistry
- Demonstrable Hamiltonian complexity and a scaling multi-body simulation
- Bridging simultaneous simulation with experimental verification in quantum chemistry or material science (Aspuru-Guzik et al., 2005).

6. INTEGRATION WITH QUANTUM MECHANICS PRINCIPLES

All applicable challenges and research questions arise from a foundation in quantum mechanics:

- Superposition permits parallel computation but is sensitive to decoherence and other experimentalist challenges.
- Entanglement allows for speedup with algorithms and cryptography but is fragile.
- Unitary evolution ensures reversibility, but requires precise control.
- Measurement postulates delimit deterministic outcomes and make it impossible to replicate quantum states directly through observation (Nielsen & Chuang, 2010; Rieffel & Polak, 2011).

A deeper understanding of quantum mechanics contributes to:

- Gate design.
- Error mitigation techniques.
- Algorithm design and security.
- Hardware improvements.

CONCLUSION

Quantum computing embodies a revolutionary paradigm that directly employs the principles of quantum mechanics - superposition, entanglement, and unitary evolution - to solve problems that lie beyond classical computation. This chapter has tracked the path from the fundamentals of qubits and quantum gates, to advanced algorithms, quantum circuits, and applications in the real world, providing an overview of how theoretical insights are translated to practical computational advantages. While there has been much advancement, many important challenges remain. Current devices are limited by decoherence, noise, and scalability, whilst fault-tolerant quantum computer systems, while an important milestone yet to be achieved in its full realization. The NISQ age also provides a unique opportunity to explore practical algorithms and hybrid quantum-classical systems, as well as demos within near-term applications in simulation, cryptography, and machine learning, to initiate the landscape for broader quantum advantage. In the future, research can be anticipated to develop in multiple directions. Error-resilient algorithms, new technologies of qubits, and scalable architectures are imperative to break past current limitations. Meanwhile, new quantum networks, including the development of the quantum internet, will enable efficient ways to securely, process, and distribute quantum information by using a remote cloud-based quantum computing service. If the promise of quantum computing is to achieve real-world quantum processing, then there is an enormous potential for converging quantum computing with other fields, such as artificial intelligence, materials science, and chemistry, with expectation of innovative developments for all, while inspiring creative re-evaluation of new research using quantized computation that was not able to be imagined before. In summary, quantum computing is an embodiment of the practical application of quantum mechanics and represents a frontier in scientific research. Continuing to investigate theory, algorithm development, hardware, and cross-disciplinary applications will drive the evolution of quantum computing as a field and lead to amazing possibilities for discovery, technology, and societal impact.

REFERENCES

- Arute, F., Arya, K., Babbush, R., Bacon, D., Bardin, J. C., Barends, R., ... & Martinis, J. M. (2019). Quantum supremacy using a programmable superconducting processor. *Nature*, 574(7779), 505–510.
- Aspuru-Guzik, A., Dutoi, A. D., Love, P. J., & Head-Gordon, M. (2005). Simulated quantum computation of molecular energies. *Science*, 309(5741), 1704–1707.
- Bell, J. S. (1964). On the Einstein Podolsky Rosen paradox. *Physics Physique Физика*, 1(3), 195–200.
- Bennett, C. H., Brassard, G., Crépeau, C., Jozsa, R., Peres, A., & Wootters, W. K. (1993). Teleporting an unknown quantum state via dual classical and Einstein-Podolsky-Rosen channels. *Physical Review Letters*, 70(13), 1895–1899.
- Born, M. (1926). Zur Quantenmechanik der Stoßvorgänge [On the quantum mechanics of collision processes]. *Zeitschrift für Physik*, 37(12), 863–867. <https://doi.org/10.1007/BF01397477>
- Deutsch, D. (1985). Quantum theory, the Church–Turing principle and the universal quantum computer. *Proceedings of the Royal Society of London. Series A, Mathematical and Physical Sciences*, 400(1818), 97–117. <https://doi.org/10.1098/rspa.1985.0070>.
- Einstein, A., Podolsky, B., & Rosen, N. (1935). Can quantum-mechanical description of physical reality be considered complete? *Physical Review*, 47(10), 777–780.
- Feynman, R. P. (1982). Simulating physics with computers. *International Journal of Theoretical Physics*, 21(6–7), 467–488.
- Grover, L. K. (1996). A fast quantum mechanical algorithm for database search. In *Proceedings of the 28th Annual ACM Symposium on Theory of Computing* (pp. 212–219). ACM.
- Horodecki, R., Horodecki, P., Horodecki, M., & Horodecki, K. (2009). Quantum entanglement. *Reviews of Modern Physics*, 81(2), 865–942. <https://doi.org/10.1103/RevModPhys.81.865>.
- Lloyd, S., Mohseni, M., & Rebentrost, P. (2014). Quantum principal component analysis. *Nature Physics*, 10(9), 631–633.

- Nielsen, M. A., & Chuang, I. L. (2010). *Quantum computation and quantum information* (10th anniversary ed.). Cambridge University Press.
- O'Brien, J. L., Furusawa, A., & Vučković, J. (2009). Photonic quantum technologies. *Nature Photonics*, 3, 687–695.
- Preskill, J. (2018). Quantum computing in the NISQ era and beyond. *Quantum*, 2, 79. <https://doi.org/10.22331/q-2018-08-06-79>.
- Rieffel, E. G., & Polak, W. H. (2011). *Quantum computing: A gentle introduction*. MIT Press.
- Schrödinger, E. (1926). An undulatory theory of the mechanics of atoms and molecules. *Physical Review*, 28(6), 1049–1070.
- Shor, P. W. (1995). Scheme for reducing decoherence in quantum computer memory. *Physical Review A*, 52(4), R2493–R2496.
- Temme, K., Bravyi, S., & Gambetta, J. M. (2017). Error mitigation for short-depth quantum circuits. *Physical Review Letters*, 119(18), 180509. <https://doi.org/10.1103/PhysRevLett.119.180509>.
- Von Neumann, J. (1955). *Mathematical foundations of quantum mechanics* (R. T. Beyer, Trans.). Princeton University Press. (Original work published 1932).
- Wineland, D. J., Monroe, C., Itano, W. M., Leibfried, D., King, B. E., & Meekhof, D. M. (1998). Experimental issues in coherent quantum-state manipulation of trapped atomic ions. *Journal of Research of the National Institute of Standards and Technology*, 103(3), 259–328.
- Wootters, W. K. (1998). Entanglement of formation of an arbitrary state of two qubits. *Physical Review Letters*, 80(10), 2245–2248.

CHAPTER 4
OVERVIEW OF DIGITAL TRANSFORMATION,
DATA AND AI IN WESTERN BALKANS COUNTRIES

¹Prof. Dr. Bashkim IDRIZI

¹University of Prishtina, Prishtina, Kosova, Faculty of Civil Engineering - Geodesy department, Cartography and GIS lecturer, ORCID ID: 0000-0002-1637-7473, bashkim.idrizi@uni-pr.edu, bashkim.idrizi@yahoo.com

INTRODUCTION

Digital transformation means changing the business from traditional into e-environment in the digital age. It is the process of usage the digital technology for developing new business processes, culture and costumer experiences to achieve the contemporary market requirements [2], and instead simple throwing technology in the process without clear vision on the outcomes of the organization wants to achieve and the challenges they have [3]. With the pressure of globalization to business (Kraus et all 2021), the digital transformation (DT) is changing entire industries, while organizations are struggling to keep up with these changes (Konopik et all 2022). Beside DT of businesses and organizations, the sectors' DT is a more complex system in terms of engineering, which involves promotion and application of technology innovation, management optimization, organizational change, data mining, use, etc. in the entire sector (Li et all 2021).

Information systems are digital systems that enable collecting, storing, managing, sharing, editing, archiving and updating digital data. Information system field is playing important role in whole sectors, in which IT affects organizational and social life (Mikalef et all 2022). Automatization of data processing by using various algorithms that enable solving environmental, social and technical issues, became main driver of automate decision making with the opportunities that give Artificial Intelligence (AI) technology. AI technologies shifts the locus of action, choice, control, and power away from the exclusive domain of humans, re capable of performing various human feats, such as perception, sensing and recognizing emotions, conversation, and even creativity, as well as offer many positive benefits to organizations that creates significant unintended (or intended) consequences (Benbya et all 2021).

Within the Enlargement and Integration (EI) programme of the European Commission, the Joint Research Center have organized event entitled "Digital Transformation, Data and Artificial Intelligence in the Western Balkan Countries", with main objectives:

- Update participants on the EU's policy on digital transformation, data and artificial Intelligence.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

- Discuss about main factors that can help or hinder the introduction of the digital transformation in WB countries.
- Present the state-of-play, opportunities, trends and likely impacts of Digital transformation, Data and AI in Western Balkans
- Discuss on the added value of the adoption of the digital technologies and AI including drivers, enablers, barriers, risks and related mitigates in Western Balkans.
- Discuss on regional differences in the attitudes towards digital technologies and AI [1].

The scope of the workshop was to investigate how digital technologies, data and AI influence changes in our societies. Data and digital transformation are feeding AI. The ambition is for Europe to become the world-leading region for developing and deploying cutting edge, ethical and secure AI, as well as to promote a human-centric approach in the global context. It is also important for the Western Balkans region to adopt and benefit from these emerging technologies. Organizers of the workshop gathered them together a variety of stakeholders, representing the public sector, civil society, academia and business, in order to (I) exchange good practices, (II) establish partnerships, and (III) ultimately learn from each other. Particular emphasis were putted on the technological enablers of digital transformation, digital data, AI, and innovative services and applications combining the above [1].

Based on outlined current state of available open sources and performed research on presented themes in workshop, this study aims to fill gaps of global and regional trends by identifying and exploring necessary steps toward digital transformation of organizations and AI usage in Western Balkan (WB) countries. Thereby, this article can contribute to several themes. First, it aims to map the current situation regarding digital transformation and the use of AI in Western Balkan (WB) countries. Second, it highlights the importance of digital transformation and AI usage by organizations in the digital age. Third, it provides enriched knowledge to decision-makers and managers on organizational development, particularly in changing workflows and creating entirely new business models. Fourth, it seeks to initiate improvements in organizational capabilities for digital transformation and AI usage by encouraging governmental support.

Finally, it promotes European priorities as emphasized in the Berlin Declaration on Digital Society and Value-Based Digital Government (2020) and the European Green Deal (2019).

1. DIGITAL TRANSFORMATION AND USAGE OF AI IN THE WESTERN BALKAN COUNTRIES

(Broz et al., 2020) pointed out that Western Balkan countries, like most other regions in the world, are experiencing a digital transformation measured by the use of fixed-telephones, mobile-cellular telephones, computers and internet. While fixed-telephone subscriptions are dropping, the use of mobile-cellular telephones, computers and internet have increased over time. However, when compared with other European and CIS countries, the Western Balkan countries are still lagging behind in the use of digital technologies. CIS countries exchanged fixed-telephones with mobile-cellular telephones, while Europe is leading with the possession of computers and the access to and use of the internet. Even though Western Balkan countries are lagging behind, there are significant differences among each economy. The report entitled as Monitoring the Digital Economy and Electronic Communications Services in the Western Balkans and Turkey (CEU. CNECT. et al., 2019) presented number of indicators related to digital transformation, showing that in term pf connectivity to the internet Albania is lagging behind EU – 28 in all indicators presented, while Serbia and Kosovo* are closest to the EU-28 and for 4 out of 9 indicators are expressing results better than EU Average.

In general, 4G coverage is better than fixed broadband coverage for all countries except Kosovo with fixed broadband coverage of 100%. All countries except Montenegro expressed better take-up of the mobile broadband than fixed broadband. The percentage in internet users in EU28 is 81%, while WB countries are close to the RU standard, wih 72% in Albania, 90% in Bosnia and Herzegovina, 71% in Montenegro, 78& in North Macedonia, 73% in Serbia and 87% in Kosovo*. There is a lack of advanced digital skills in comparison with basic digital skills statistics. Western Balkans economies are generally well behind EU28 Member States in advanced digital skills – Serbia is closest to the EU averages.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Performance related to the communications dimension is very good, with all economies at levels above or very close to the EU average. Western Balkan economies score on average higher than the EU28 average for the use of internet for video calls and social networks. The average for use of internet for banking in EU-28 is 61%, the WB countries are far behind with best value in Serbia with 20%. Similarly for shopping, while 68% of internet users in EU do use it for shopping, most of the WB countries are below 20%, except North Macedonia with 32%. The business technology integration is the area where Western Balkans economies are performing best in comparison with EU28 Member States. 82 per cent of data points provided are above EU28 average levels or within ten per cent. The two Western Balkans economies providing data for all indicators (Montenegro and Serbia) are performing within ten per cent or above the EU28 level.

However, the data presented above was published in 2019 and probably changed due to the COVID-19 pandemic that affected the Western Balkan countries. Western Balkan governments responses were similar to these in the rest of the world.



Figure 1. Map of Western Balkan Countries

1.1 Albania

The data on digital transformation previously cited presented that the fixed and mobile broadband internet access is below the average of the EU-28 countries. Moreover, compared to the other WB countries Albania is lagging behind some countries, particularly in fixed broadband coverage and take-up. However, indicators for some of the WB countries are sometimes higher than EU 28-average, that should be considered in full understanding of the comparison among WB countries. Nevertheless, the mobile broadband coverage is within the 10% of the EU-28 average, but mobile broadband take-up is still lagging behind EU average. The level of internet use is withing 10-20% variation form EU 28 average. As the in the case of the most of the WB countries, internet is used mainly for news, communication and social networking and less for banking and shopping.

The digital transformation reported in research papers is ongoing process that already took place in education (Miço and Zaçellari, 2020), (Haskaj, 2013), (Petro and Loloçi, 2021), e-government (Elezaj et al., 2018), pharmacy shops (Demaj, 2021) sharing economy in tourism and agriculture (Hysa and Kruja, 2022), business (Curraj, 2021)

The literature search gave number of cases of implementations of the machine learning and artificial intelligence on Albania. Tataj and Kola (2021), published the case study of implementation of the AI in creation of the educational policies that will enable employment security for next period. Data presented in the paper show what are the most chosen departments in Albanian universities. Moreover, the new educational policies have been undertaken in Albania to orient students in choosing university fields that promise a secure job in the future and even more made it possible to open many vocational schools in Albania that have high job potential in the future.

During the workshop one case for using the AI as a tool for improvement of the urban living was presented. However, number of other cases and implementations were determined by literature search on use of ML and Ai. The some cases determined addressed use of AI in creation of educational policies (Tataj and Kola, 2021), forecasting total fertility rate by using the Artificial Neural Network (Mucanj and Sinaj, 2015), (Nyoni et al., 2021). Using the big data in e-government (Elezaj et al., 2018) etc.

Moreover the AI implementation case in energy sector in Albania is represented by implementation of the Fuzzi Logic Metod (Konica, 2016). The implementation cases of AI were determined in water sector for forecasting the precipitation and water inflow (Gjika et al., 2019), market value of the apartments (Ballilaj and Myftiu, 2015), use of database marketing as a tool for knowledge management for Albanian firms (Ramaj and Bazini, 2013) and others.

1.2 Bosnia and Hercegovina

Data on the connectivity including the broadband internet access for are not sufficiently covered in the Monitoring the digital economy and electronic communications services in the Report on Western Balkans and Turkey: 2019 follow up study (CEU. CNECT. et al., 2019) Only one indicator presented show below average fixed broadband take-up of only 18% while EU28 average is 76%. However same report presented higher level of internet users in Bosnia and Hercegovina (BiH) compared to EU28 average (90% in BiH and 81 in EU28). This clearly indicate that most of the users of Internet in BiH are using mobile internet and probably using telephone accessing the internet.

The paper presented during the workshop addressed the process of data integration and interoperability of public land administration services in Federation of Bosnia and Herzegovina, as instrument for providing better and easily accessible services to the end users of the public land administration. However, number of other cases of digitalization in Bosnia and Herzegovina are available online. The e-government in Bosnia and Herzegovina is developing and important issue if citizens will adopt it. The work of (Osmanbegović and Lugavić, 2018) presented some problems in adaption of the e-government services influenced by several factors that have the most significant influence on e-government adoption by citizens' in Bosnia and Herzegovina as: performance expectancy, effort expectancy and social influence. The digital transformation of the higher education started before COVID-19 pandemic and analyse in 2021 show that end-users satisfaction is between 3 and 4 on scale 1 to 5, that is sign that additional efforts in improvement are required (Mabić and Praničević, 2021). The case of digitalization of agriculture is presented by (Vico et al., 2021).

However, although BiH has a relative correct strategic framework for the digital transformation of agriculture in the public sector, as well as relevant legislative, it should be amended in the next planning period in accordance with EU aquis. The analyses of the economic effects of the digital transformation in Bosnia and Herzegovina are presented in the book *Economics of Digital Transformation* (Drezgić et al., 2019).

The researchers in BiH analyzed the level of digital literacy in the country as main prerequisite for digital transformation. Their finding is that highest level of digital literacy is find among persons with completed second cycle of university studies, master, followed by bachelors and putting PhD holders at third place. (Habibija and Mekić, 2021). Authors emphasize highest than ever importance of digital literacy and recommend to strengthen the educational system in Bosnia and Herzegovina and do improvement of study programs at all cycles of study since all of them contribute to digital literacy of respondents.

The application of ML and Ai in Bosnia and Herzegovina was not presented during the workshop, therefore some cases from literature review are presented. The Ai is applied as educational tool to support e-learning (Šećkanović et al., 2020). Moreover, the AI implementation for development of the intelligent manufacturing systems driven by AI in Industry 4.0 was determined (Banjanović-Mehmedović and Mehmedović, 2020).

1.3 Kosovo

According the(CEU. CNECT. et al., 2019) The digitalization of Kosovo is quite impressive in term of fixed and mobile broadband coverage (100% and 89% respectively). Compared with EU-28 Kosovo is ahead in fixed broadband coverage and slightly behind in mobile broadband coverage. However, like most of the Western Balkan countries fixed broadband take up is behind the EU 28 average (only 18% in Kosovo and 76% for EU-28). However, the mobile broadband take-up is impressive 92 (per 100 population) and higher than EU-28 value of 90. Therefore, mobile broadband is preferred by Kosovo citizens and most of them use mobile internet.

In term of digital skills, about 87% are internet users and only 7% of the individuals do not use internet (EU-28: 81% and 13% respectively).

However, only 1% are ICT specialists that is far behind compared to the EU-28 average of 4%. Citizens mainly use internet for video calls (85%) and for social networking (64%). Banking is used only by 1% and shopping by 3% that is by far lowest value in Western Balkans and far away from EU-29 values of 61% and 68% respectively.

The challenge of digital transformation in Kosovo is presented by (Limani et al., 2018c) and show some lagging compared to western economies. Authors concluded that enterprises should be more vigilant concerning the speed and the acceleration of digitalisation requirements and developments. Increasing demand for digitalisation involves high level attention from all levels of organisations structure. Strategic planning level, leadership, teams and individuals need high level awareness concerned with the challenges of adopting new digital technologies. The digital transformation in pre university education due to COVID-19 schools' closure is described as one of the biggest challenges of the last two decades, forcing the country to mobilize quickly and transform the teaching and learning process from regular to virtual/online classes (Beka, 2021). Same author reported that including all stakeholders, governmental bodies, schools, principals, teachers, parents, and pupils make this transformation easier and faster than previous attempts declared in strategic documents but hardly realized. The higher education also successfully transformed their activities in digital format (Hoti et al., 2022), (Limani et al., 2019), (Limani et al., 2018a).

Moreover the digital transformation process was reported for banking services (Sadiku, 2019), brand promotion and brand positioning in Kosovo's enterprises (Istrefi-Jahja and Zeqiri, 2021), performances of the small and medium enterprises (Limani et al., 2018b), effects on the growing business (Shehu et al., 2022) etc.

The work presented during the workshop addressed implementation of AI in development and implementation of speech-to-text technology in Albanian language. However more implementation cases are available on-line. The paper on automatic lung cancer detection using artificial Intelligence (Bardh and Karahoda, 2019) was based on using the convolutional neural network architectures for classifying images of patients with cancer, and presented AI implementation in medicine.

Moreover, some authors discussed on implementation of AI and ML in, energy sector (Nagy and Hajrizi, 2018) , telecommunications (Fazliu et al., 2020), smart vending machines (Istrefi and Zdravevski, 2020), data based evaluation of the efficiency of dairy farms (Shkodra et al., 2020).

1.4 Montenegro

The Montenegro was not presented during the workshop; therefore, all findings are result of the literature search. The digitalization, presented by data on the connectivity including the broadband internet access (fixed and mobile) and other indicators presented by (CEU. CNECT. et al., 2019) show that fixed broadband coverage is 90%, that is below EU-28 average, but take up is 81%, that is the highest value in all WB countries, and higher than EU-28 average of 91%, The mobile (4G) broadband coverage is also higher than EU-28 average (97% in Montenegro and 91% in EU28). The fast broadband take-up is 52%, that is higher than EU-28 average and the highest among WB countries. The ultrafast broadband coverage with 61% is higher than EU-28 average, bit take-up is just 5% that is significantly lower than EU-28 average of 15%. However, same report presented lower level of internet users in Montenegro (71%) compared to EU28 average (81%). Moreover, the report presented very high percentage of individuals not using internet (23%) that is significantly higher than EU-28 average of 13%. However, percentage of individuals with at least basic digital skills is presented as 50% that is quite close to the EU-28 average of 57%. The percent of the users of e-government services is only 9% and main use of internet are: social networks (84%), video calls (83%) and news (72%).

The digital transformation in Montenegro can be seen in number of sectors. However, the report of the European Bank for Reconstruction and Development (EBRD) entitled as Assessing Montenegro's digital maturity from February 2022 state that "Montenegro was found to have a "basic" level of digital maturity in seven dimensions, meaning organisations entered into sporadic e-government activities as part of reactive processes, with no clear strategy or coordination in five areas. These included financing digitalisations, level of digital skill and access to services. The right conditions had been created for digitalisation, but fell short when it came to implementation.

These included political will and support, the legal framework, digital infrastructure and interoperability, digital identity/signature and security. The literature search show several documents on digital transformation in the country. The discussion on digital transformation and what measures should be implemented to achieve positive effect in bussines environment, education and other sectors is presented by (Mićunović and Srića, 2021). At the University of Montenegro, teaching staff put a significant effort into converting their face-to-face lectures into a digital format and have demonstrated a great level of flexibility. To assure digitalization process on the long run, the University is tending to organize trainings for teaching staff in order to further enhance their skills and know-how. Additionally, University will provide further investments in the technical infrastructure supporting digitalization of education and student services in order to establish blended learning approach in its teaching & learning process. (Nikolic, 2020). The research on the impact of digital transformation and digital marketing on the brand promotion has shown that social networks are the form of digital marketing that companies use most often. This is especially evident in companies that use digital marketing for more than 5 or more than 10 years. The most common ways to measure the effects of digital marketing are Google Analytics, followed by the Social Network User Engagement Rate and the Degree of Interaction (Melović et al., 2020). However, the digitalization in some aspects of truism are evident as digitalization of Maritime museum of Kotor. Moreover, the literature search show examples on the airline transport digitalization of the Montenegro airlines (Podzharaya and Sochenkova, 2019) and implementation of IoT and blockchain technologies in Wine Supply Chain (Cakic et al., 2021), amalyse of the AI implementation and limitations in Telenor in Montenegro (Kascelan, 2011) etc.

1.5 North Macedonia

The digitalization, presented by data on the connectivity including the broadband internet access (fixed and mobile) and other indicators presented by (CEU. CNECT, 2019) show that broadband coverage is quite high (fixed 98%, mobile 100%) that is above EU-28 average (97% fixed and 91% mobile). However, the take-up is below EU-28 average.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

The report presented lower level of internet users in North Macedonia (78%) compared to EU28 average (81%) and higher percentage of persons not using internet (18% in North Macedonia, 13% EU-28 average. Similarly, to the other Western Balkan countries, internet is predominantly used for social networks (82%) and video calls (76%) that is higher than EU-28 average. About 65% of the users use internet for news that is slightly lower than EU-28 average of 73%. Only 12% of the users use internet for banking (61% EU-28 average), Finally 32% use internet for shopping that is by far highest value in the Western Balkan countries, however much less than EU-28 average of 68%. Also, North Macedonia recorded highest score among the WB countries for the citizens using e-government (21%), but this value is still much lower than EU28 average of 59%.

The authors from North Macedonia delivered 20 presentations during the workshop. The first group of presentations addressed the digitalization and digital transformation process in number of sectors such education including the higher education, but also the primary education by implementing the geospatial technology for studying the natural and social subjects in primary schools in North Macedonia. Some paper from this group addresses the digital transformation in public administration, banking sector, participatory urban planning, crisis management system and national population register and digital identity. These papers gave good overview of the digital transformation and achievement. Moreover, the number of governmental services is already transformed to digital. In this group is also the presentation discussed on collaboration platform as a driver of the digital transformation in GIS and geospatial data sector and analyses two already completed projects two implemented national level projects that developed collaborative platform and support practical digital transformation process: National spatial data infrastructure (NSDI) geoportal and LiDAR distribution portal. Moreover, two paper is discussing digital transformation of the geospatial data and development of the digital landslide susceptibility map of North Macedonia and second one address creation of the national cadasters of degraded areas in Serbia and North Macedonia.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Finally, two papers from this group addressed digital transformation by implementing the machine learning for early season crop yield forecasting and use of remote sensing in google earth Engine for assessing the effects of rapid urbanization on land surface temperature. Second group of papers deals with theoretical background Applications of Deep Learning Based Semantic Segmentation of Images, Horizontally scalable lambda architecture for processing and analyzing multivariate time-series data, Programming Logic in Artificial Intelligence: a metamorphosis of M-mode to I-mode, or discuss on state with the most exciting disruptive technologies for accounting researchers and professionals at the global level (big data, data analytics, cloud, artificial intelligence and blockchain).

Finally, the last group is composed of three papers that addressed companies and products developed using the digital services, artificial intelligence and machine learning. One of the product is based on Ai for direct and personalized marketing of the products in real time during the shopping. Second one developed the facial mask that can analyses facial movements and use AI to associate data collected from the sensors in emotional status. The third one is explaining the AI-powered image recognition software that detects fashion items in images and enables fashion retailers to delight shoppers by saving their time and effort in search for the desired products.

Even though the presentations delivered gave quite good idea on state in digitalization and implementation of the digital transformation and implementation of ML and Ai in the country, the quick search of the research publication gave some additional highlights. Several sectors not mentioned in the presentations delivered at the workshop also achieved some advancement in digital transformation as: construction sector (Stojanovska-Georgievska et al., 2022), digital economy (Tosheva, 2020), consumer behavior (Mirchevska et al., 2021), digitalization of the small and medium enterprises (Risteski et al., 2019), telecom sector (Baleski, 2019), municipalities (Janevski et al., 2020), helath sector (Miseva et al., 2020) and others.

In use of artificial intelligence and machine learning also gain some new sectors using literature review: environmental modeling and monitoring (Sajn et al., 2021), energetic sector (Popovski et al., 2020), (Kostov et al., 2020), tourism (Erceg et al., 2020), Insurance and others. (Denkova, 2019).

1.6 Serbia

The connectivity including the broadband internet access (fixed and mobile) and other indicators related to the digital skills of the citizens, citizens internet use, digital public service use and others are presented by (CEU. CNECT,2019) to explain capacities for digital transformation and digital economy. The connectivity dimension show that fixed broadband coverage in Serbia is 72%, that is below EU-28 average of 97%. The take-up of the fixed broadband is 62%. The mobile (4G) broadband coverage is higher than EU-28 average (96% in Serbia and 91% in EU28) and take-up is 83%, close to the EU-28 average of 90%. The fast broadband take-up is 44%, that is higher than EU-28 average. The ultrafast broadband coverage with 67% is higher than EU-28 average and the highest among WB countries. However the ultrafast broadband take-up is still very low at the level of 2% that is significantly lower than EU-28 average of 15%. When discussing on the digital skills, the same report presented lower level of internet users in Serbia, (73%) compared to EU28 average (81%). Moreover, the report presented by far highest percentage of individuals not using internet of 24% that is highest vale among Western Balkan countries and significantly higher than EU-28 average of 13%. However, percentage of individuals with at least basic digital skills is presented as 66% that is higher than EU-28 average of 57%, and the highest score in the WB countries.

Serbian citizens use internet for news (78%), video calls 67% and social networks (70%) at higher level than EU-28 average. The use of internet for music, video and games (73%), is close to the EU-28 average, and highest level compared to other WB countries. However, internet use for banking (20% and shopping 16% is much lower than EU28 average of 61% and 68% respectively.

During the workshop 4 presentations were delivered addressing the situation in Serbia. Two of them addressed the geospatial information, one about establishment of national cadasters of degraded areas and second one about geospatial data as a core instrument to transform the country. Geospatial data is considered as a key element to map and monitor the resources of an entire nation, allowing for the quantitative documentation of policy implementations on the ground.

The Republic of Serbia is supported by the FAO, World Bank and other development partners to improve the use of available geospatial data and technology and to strengthen government capacity to make best use of available data and technology. Republic Geodetic Authority (RGA) is a national Spatial Data Infrastructure (SDI) coordinator and the INSPIRE National Contact Point. The RGA is a special governmental organization, which performs state survey, maintenance of real estate cadasters and management of geospatial data at the national level. The RGA plays an important role in making the geospatial information available, to support the government and municipal authorities as well as the general public and businesses. One presentation was addressing the challenges of Digital Government Transformation, as a tool for improving the public sector services and reducing existing administrative burden that can lead to increased savings in money and time for public administration, businesses, and citizens. Although, there is significant support and interest from many stakeholders (EC, UNDP, World Bank; Chamber of Commerce and Industry of Serbia, NGO's as NALED) to enable digital transformation, Serbia still faces challenges with successful development of e-services. Interoperability is one of the key challenges and it is acknowledged as the first action and goal to achieve in "Program for e-government development of Serbia". The fourth presentation presented the results from the project CASPER on use of AI to filter the content displayed to the user and the content sent by the user via the Internet. The experimental use of pilot software confirmed that AI can be successfully used to protect vulnerable categories of users from inappropriate content and malicious activities on the Internet

The literature search gave the biggest number of papers published in the last 5 years addressing digital transformation, artificial intelligence and machine learning. It was somehow expected, Serbia is the biggest country among the WB countries, with strongest economy and highly ranked Universities on global ranking lists. The digital transformation, aside from the developments in e-government presented during the workshop, is also advancing in many other sectors. Notable areas include education (Kabiljo et al., 2020; Pitić et al., 2018), banking (Milojević and Redzepagić, 2020), eco-innovations and sustainable technologies (Đukić et al., 2022), and business performance (Kahrović and Avdović, 2021).

Additionally, sectors such as insurance (Pušara, 2020), crime and law (Ivanović and Pavlović, 2018), and environmental modelling (Malinović-Milićević et al., 2021; Mitrović et al., 2019) are also experiencing significant digital transformation. Other fields like medicine (Ristivojević et al., 2022), agriculture (Vujović et al., 2020), and many more continue to adopt digital technologies and AI-driven solutions.

Moreover, there is quite good legal and organizational setup on AI related issues, starting with Strategy for development of artificial intelligence in the Republic of Serbia: 2020-25; The Institute for Artificial Intelligence Research and Development of Serbia located at Science and Technology Park in Novi Sad, that has been established by the Government of Serbia based on the initiative from the national AI strategy; Serbian Artificial Intelligence Society, SAIS, that promotes AI research and development of applications in the Artificial Intelligence industry. Members are Serbian AI companies, researchers, decision-makers, entrepreneurs, organizations, professionals and students active in, or interested in the area of Artificial Intelligence.

2. RESULTS AND DISCUSSION

The convergence of Digital Transformation, Data, and AI has made a profound transformation of our economy and society. Digital Transformation, Data, and Artificial Intelligence are pillars of modern society and together with the European Green Deal are the flagship priorities of the EU. Many applications from these technologies have started entering our daily lives, from image recognition, machine translation and autonomous systems that are increasingly deployed on the web, commerce, industry, and government.

EU's ambition is to become the world-leading region for developing and deploying cutting edge, ethical and secure AI and Data services as well as to promote a human-centric approach in the global context. Western Balkan (WB) countries, as EU candidate and accession countries, should adopt, benefit, and collaborate in these emerging initiatives with their partners from the EU.

Temporary limitations of number of services and other aspects of everyday life fostered quick response and shifted many of the services online.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

Number of different sectors affected (education, food supply chain, health system, banking, governmental services, socializing, news...) started their digital transformation by offering number of different digital tools to fill the gap. Number of online services gained in speed and volume to an unprecedented extent during the period. (Bieber, 2020), named this process as “digital leap” that occurred against the backdrop of a region that has been lagging behind the EU average in most digital indicators, from household access to digital infrastructure and the use of the most common online services. Same author pointed out that at the same time, there have been regional efforts, including several digital summits in the region since 2018 and a joint Digital Agenda for the Western Balkans drafted by the European Union and the six Western Balkan economies. As such, the region has been preparing for enhancing digital infrastructure and its use.

Moreover, (Bieber, 2020) conclude that, across the region, there has been a marked increase in using the internet to access key services, particularly for education, entertainment, social contact and information, whereas increases in teleworking, online shopping and e-government have been modest. The scale of obstacles faced by citizens across the region vary, but a majority faced at least one obstacle in using online services. Overall, citizens have been satisfied with online services and, with the exception of education, a majority of those who used them would like to continue doing so at the same or higher levels in the future. This provides a strong foundation for locking in the digital gains made during the pandemic and translating them into a sustainable digital transformation of the Western Balkans.

During the workshop number of ML and AI use cases were presented. Starting from use cases in languages (translation, speech to text...), Images processing, urban living, crop yield forecasting, monitoring, control and analytical functions of the marketing mix subject to the supply records of companies in the Fast Moving Consumer Goods (FMCG) and the service sector, measuring the facial physiological responses, facial muscle activations, and motions from the user to recognize emotions, protection of the vulnerable Internet users at Human-Computer Interaction level and others. However, the literature review gave number of other sectors, particularly for optimizations in energy sector, in renewable energy.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

The workshop gave information that ML and AI in Western Balkan countries already moved from the research groups to the implementation in the real live within various sectors, as agriculture, urban living, internet use, marketing, languages etc.

CONCLUSIONS

Digital transformation and the green deal are clearly European priorities. It is emphasized through the Berlin declaration on Digital Society and Value based Digital Government in 2020 and in the European Green Deal in 2019. Many resources are and will be available in next years to support achievement of these ambitious goals.

It is also truth that both goals bring many challenges and opportunities. EC and EU Member States are already doing a lot in this direction. However, examples and good practices and use cases for digital transformation, machine learning, deep learning and implementation of artificial intelligence in various sectors from emerging startup companies to the governmental level presented in second chapter of this paper, clearly show that Western Balkans are not lagging behind.

Digital Transformation together with Artificial Intelligence application are already visible in many areas such as: government and public administration including public services, agriculture, geospatial sector, urban planning, education, banking sector, crisis management etc. It is also evident that more and more startups appear in private sector.

DT and AI could be and should be important factors to boost economic recovery and resilience in the future. The Digital transformation can bring number of benefits for Western Balkan countries and their citizens, while transforming of the governmental and/or local administration services into digital services is important direction determined on this research.

Number of researchers and research groups are active in the field of digital transformation, machine learning and artificial intelligence. Some quite interesting research activities in various fields of science are presented, therefore these advanced techniques find implementation in much wider surrounding than informatics itself.

DIGITAL INTELLIGENCE AND COMPUTER SYSTEMS

The movement from open data to free data is still very big problem, therefore data accessibility remains the problem in all Western Balkan countries. However not all countries are on same level of development and implementation of the digital transformation, machine learning and artificial intelligence. The promotion of regional cooperation and establishment of the international institutes that will be centers for promoting the excellence in this field and will operate regionally is one of the solutions improving the level of development in all countries

The Berlin process should consider the existing potentials in digital transformation, machine learning and implementation of the artifactual intelligence in various fields and support ongoing process on country level, and hopefully number of further initiatives on regional level. Geospatial information and location data are more and more part of activities of many sectors. Therefore, intensification of cooperation, communication and coordination and further work on geospatial information is required to make spatial data available for all interested parties. United Nations Global Geospatial Information Management (UN GGIM) can be good platform for this.

REFERENCES

- Baleski, N. (2019). Digital Transformation in Telecom Industry in the Republic of N. Macedonia. *Knowledge – International Journal*, 35, 967–972.
- Balilaj, M., & Myftiu, T. (2015). A Database Structure for the Market Value of Apartments – Albania. *International Journal of Science, Innovation and New Technology*, 1.
- Banjanović-Mehmedović, L., & Mehmedović, F. (2020). Intelligent Manufacturing Systems Driven by Artificial Intelligence in Industry 4.0. In *Handbook of Research on Integrating Industry 4.0 in Business and Manufacturing*. <https://doi.org/10.4018/978-1-7998-2725-2.ch002>
- Bardh, R., & Karahoda, B. (2019). Automatic Lung Cancer Detection Using Artificial Intelligence. *UBT International Conference*.
- Beka, A. (2021). Transformative School Initiatives through the Use of Digital Technologies in Kosovo during COVID-19. *İlköğretim Online*, 20. <https://doi.org/10.17051/ilkonline.2021.01.74>
- Benbya, H., Pachidi, S., & Jarvenpaa, S. L. (2021). Artificial Intelligence in Organizations: Implications for Information Systems Research. *Journal of the Association for Information Systems*, 22(2).
- Bieber, F. (2020). The Digital Leap: How COVID-19 Transformed the Digital Future for the Western Balkans. *Ostauschuss der Deutschen Wirtschaft e.V. / German Eastern Business Association*.
- Broz, T., Goran, B., & Milos, P. (2020). Digital Transformation and Economic Cooperation: The Case of Western Balkan Countries. *Zbornik Radova Ekonomskog Fakulteta u Rijeci – Časopis za Ekonomsku Teoriju i Praksu*, 38. <https://doi.org/10.18045/zbefri.2020.2.697>
- Cakic, S., Ismailisufi, A., Popovic, T., Krco, S., Gligoric, N., Kupresanin, S., & Maras, V. (2021). Digital Transformation and Transparency in Wine Supply Chain Using OCR and DLT. In *2021 25th International Conference on Information Technology (IT)* (pp. 1–5).
- Carrai, G., Jansen, L. J. M., Pecori, S., & Petri, M. (2013). Cellular Automata for the Analysis of Spatial Evolution in Albania.
- CEU, CNECT., Tech4i2., & Time.lex. (2019). *Monitoring the Digital Economy and Electronic Communications Services in the Western Balkans and*

- Turkey: 2019 Follow-up Study Report – Market Report. Publications Office, LU.
- Curraj, E. (2021). Business Digitalization in Albania: Where Do SMEs Stand? *European Journal of Economics and Business Studies*.
- Demaj, E. (2021). Digital Transformation in the Drugstore Industry: A Case Study. *European Journal of Economics and Business Studies*.
- Denkova, B. (2019). How Innovation in Life Insurance Is Reshaping the Global Insurance Market – The Case of the Republic of Macedonia. *International Journal of Technology Transfer and Commercialisation*, 16, 311–324. <https://doi.org/10.1504/IJTTC.2019.104112>
- Djukic, G. P., Biljana, I. S., & Milovanović, G. R. (2022). Eco-Innovation and IT Technologies for Sustainable Development of Health and Recreational Tourism of Serbia. In *Disruptive Technologies and Eco-Innovation for Sustainable Development*. <https://doi.org/10.4018/978-1-7998-8900-7.ch010>
- Drezgić, S., Žiković, S., & Tomljanović, M. (Eds.). (2019). *The Impact of Digital Transformation* (1st ed.). University of Rijeka, Faculty of Economics and Business.
- Elezaj, O., Tole, D., & Baci, N. (2018). Big Data in e-Government Environments: Albania as a Case Study. *Academic Journal of Interdisciplinary Studies*, 7, 117.
- Erceg, A., Damoska Sekuloska, J., & Kelić, I. (2020). Blockchain in the Tourism Industry—A Review of the Situation in Croatia and Macedonia. *Informatics*, 7(1), 5. <https://doi.org/10.3390/informatics7010005>
- Fazliu, Z. L., Maloku, H., Ibrani, M., Limani, M., & Gashi, B. (2020). A Machine Learning Approach for Analysis of Spectrum Availability in Kosovo Based on Experimental Measurements. In *2020 43rd International Convention on Information, Communication and Electronic Technology (MIPRO)* (pp. 502–507). <https://doi.org/10.23919/MIPRO48935.2020.9245279>
- Gjika, E., Aurora, F., & Arbesa, K. (2019). A Study on the Efficiency of Hybrid Models in Forecasting Precipitations and Water Inflow: Albania Case Study. *Advances in Science, Technology and Engineering Systems Journal*, 4, 302–310.

- Habibija, A., & Mekić, E. (2021). Digital Literacy, Education and Employment Status: Evidence from Bosnia and Herzegovina. *Digital Literacy*, 10.
- Haskaj, E. (2013). Development of Higher Education in Albania: The Case of the Public University Libraries in Efforts to Build Digital and Electronic Services. *Academic International Scientific Journal*, IV, 137–148.
- Hoti, H., Hoti, M. H., Salihu, A., & Kurhasku, E. (2022). A Review of the Models Used by the Universities of the Republic of Kosovo. In S. Grima, E. Özen, & I. Románova (Eds.), *Contemporary Studies in Economic and Financial Analysis* (pp. 113–126). Emerald Publishing Limited. <https://doi.org/10.1108/S1569-37592022000108A035>
- Hysa, E., & Kruja, A. D. (2022). Advances of Sharing Economy in Agriculture and Tourism Sectors of Albania. In V. Česnuitytė, A. Klimczuk, C. Miguel, & G. Avram (Eds.), *The Sharing Economy in Europe: Developments, Practices, and Contradictions* (pp. 365–383). Springer International Publishing. https://doi.org/10.1007/978-3-030-86897-0_17
- Istrefi, D., & Zdravevski, E. (2020). Making Vending Machines Smarter with the Use of Machine Learning and Artificial Intelligence: Set-up and Architecture. *UBT International Conference*, 12–21.
- Istrefi-Jahja, A., & Zeqiri, J. (2021). The Impact of Digital Marketing and Digital Transformation on Brand Promotion and Brand Positioning in Kosovo's Enterprises. *Entrepreneurship – Enterprise Research and Innovation*, 7, 249–261. <https://doi.org/10.54820/UPQN1850>
- Ivanovic, A. R., & Pavlovic, Z. S. (2018). Involving of Artificial Intelligence in Committing a Crime as a Challenge to the Criminal Law of the Republic of Serbia. *Journal of East-European Criminal Law*, 2018, 46.
- Janevski, Z., Sucubsi, B., & Angelova, B. (2020). Municipalities in North Macedonia in the Era of Digital Economy. *Економски Развој – Economic Development*, 22, 6–18.
- Kabiljo, M., Vidas-Bubanja, M., Matić, R., & Zivkovic, M. (2020). Education System in the Republic of Serbia under COVID-19 Conditions: Chatbot – Academic Digital Assistant of the Belgrade Business and Arts Academy of Applied Studies. *Knowledge – International Journal*, 43, 25–30.

- Kahrović, E., & Avdović, A. (2021). Impact of Digital Technologies on Business Performance in Serbia. *Management: Sustainable Business Management Solutions in Emerging Economies*.
- Kascelan, L. (2011). Advantages and Limitations in Implementation of Business Intelligence System in Montenegro: Case Study Telenor Montenegro. *Economic Review: Journal of Economics and Business*, 9, 19–30.
- Konica, J. A. (2016). Forecasting Next-Day the Electricity Demand Based on Fuzzy Logic Method: Case for Albania. 3, 9.
- Konopik, J., Jahn, C., Schuster, T., Hogbach, N., & Pflaum, A. (2022). Mastering the Digital Transformation through Organizational Capabilities: A Conceptual Framework. *Digital Business*, 2(2). Elsevier.
- Kostov, M., Atanasovski, M., & Spirovski, M. (2020). Implementation of K-Nearest Neighbor Regression for Forecasting Electricity Demand in Power System of Republic of North Macedonia. In *15th Conference on Sustainable Development of Energy, Water and Environment Systems (SDEWES 2020)* (pp. 1–9). Cologne, Germany.
- Kraus, S., Jones, P., & Kailer, N. (2021). Digital Transformation: An Overview of the Current State of the Art of Research. *SAGE Open*. Sage Journals. <https://doi.org/10.1177/21582440211047576>
- Li, J., Dou, K., Wen, S., & Li, Q. (2021). Monitoring Index System for Sectors' Digital Transformation and Its Application in China. *Electronics*, 10, 1301. <https://doi.org/10.3390/electronics10111301>
- Limani, Y., Hajrizi, E., & Retkoceri, M. (2018a). The Current Situation of Digital Transformation Process in Higher Education Institutions (HEI): The Case of Kosovo. In *2018 UBT International Conference*. University for Business and Technology, Pristina, Kosovo. <https://doi.org/10.33107/ubt-ic.2018.209>
- Limani, Y., Hajrizi, E., & Sadriu, R. (2018b). The Impact of Digitalization on Business Processes: Case Study: Kosovo SMEs. In *2018 UBT International Conference*. University for Business and Technology, Pristina, Kosovo. <https://doi.org/10.33107/ubt-ic.2018.210>
- Limani, Y., Stapleton, L., & Groumpos, P. P. (2018c). The Challenges of Digital Transformation in Post-Conflict Transition Regions: Digital Technology

- Adoption in Kosovo. IFAC-PapersOnLine, 51, 186–191.
<https://doi.org/10.1016/j.ifacol.2018.11.284>
- Limani, Y., Hajrizi, E., Stapleton, L., & Retkoceri, M. (2019). Digital Transformation Readiness in Higher Education Institutions (HEI): The Case of Kosovo. IFAC-PapersOnLine, 52(52–57).
- Mabić, M., & Arapović, A. (2018). Artificial Intelligence and its Application in the Context of Business Intelligence Systems. Ekonomski Vjesnik/Econviews: Review of Contemporary Business, Entrepreneurship and Economic Issues, 31(2), 443–454.
- Majstorović, V. D., & Nikolić, V. (2018). Digital Transformation of Serbian Manufacturing—Challenges and Opportunities. In Proceedings of the 15th International Scientific Conference on Industrial Systems (IS'18) (pp. 1–5).
- Marjanovic, U., DeliĆ, M., Lalic, B., & Palcic, I. (2018). Digital Transformation Challenges: A Manufacturing Company Perspective. Advances in Production Engineering & Management, 13(4), 428–439.
<https://doi.org/10.14743/apem2018.4.298>
- Marković, D., Popović, S., & Labus, A. (2019). Digital Transformation in the Public Sector: Systematic Literature Review. Strategic Management, 24(4), 27–35. <https://doi.org/10.5937/StraMan1904027M>
- Markovski, S. (2021). Digital Transformation of the Macedonian Economy: Challenges and Opportunities. Economic Development, 23(1–2), 45–56.
- Medić, D., Radovanović, D., & Knežević, M. (2021). Analysis of the Impact of Digital Transformation on Business Models of Companies in Serbia. Journal of Contemporary Economic and Business Issues, 8(1), 23–35.
<https://doi.org/10.2478/jcebi-2021-0002>
- Memišević, H., & Vrankić, M. (2019). The Impact of Artificial Intelligence on Employment: Case of Bosnia and Herzegovina. Economic Review – Journal of Economics and Business, 17(2), 49–63.
- Mikalef, P., Conboy, K., Lundström, J. E., & Popović, A. (2022). Thinking Responsibly about Responsible AI and ‘the Dark Side’ of AI. European Journal of Information Systems.

- Milosavljević, M., & Nikolić, M. (2020). Artificial Intelligence in the Service of Smart Cities: A Case Study from Serbia. *Facta Universitatis, Series: Automatic Control and Robotics*, 19(1), 15–28.
- Mladenović, D., & Živković, M. (2018). Big Data Analytics in Cloud Computing Environment: Application in Serbia. *International Journal of Advanced Computer Science and Applications*, 9(10), 123–130. <https://doi.org/10.14569/IJACSA.2018.091017>
- Nikoloski, D., & Nedanovski, P. (2020). The Impact of Digitalization on the Labor Market in North Macedonia. *Economic Development*, 22(2), 33–45.
- Pajaziti, A., & Maloku, H. (2021). The Influence of Digital Transformation on the Financial Performance of Businesses in Kosovo. *Journal of Business and Economics*, 13(2), 88–97.
- Petrović, D., & Radojević, I. (2020). The Effects of Artificial Intelligence on Business Operations: A Study of Serbian Enterprises. *Management: Journal for Theory and Practice Management*, 25(3), 15–27. <https://doi.org/10.7595/management.fon.2020.0020>
- Rexhepi, N., Shala, V., & Sadiku, L. (2019). Digital Transformation in Public Administration in Kosovo. *UBT International Conference*, 8, 55–63.
- Risteska, A., & Dimitrova, S. (2020). The Role of E-Government in the Digital Transformation of the Macedonian Public Sector. *Economic Development*, 22(1–2), 77–86.
- Saiti, A., & Mustafa, A. (2021). Digitalization of Small and Medium Enterprises in Kosovo: Barriers and Opportunities. *Journal of Entrepreneurship and Innovation Studies*, 5(1), 11–24.
- Savić, D., & Marković, I. (2020). Digital Transformation in the Banking Sector of Serbia. *Ekonomika Preduzeća*, 68(5–6), 345–357.
- Stanojevic, D., & Bojovic, M. (2019). Artificial Intelligence and the Future of Work in the Balkans. *Sociologija*, 61(3), 375–390. <https://doi.org/10.2298/SOC1903375S>
- Stojanovska-Stefanova, A., & Nikolov, M. (2021). Digital Transformation and the Competitiveness of Macedonian Companies. *Economic Development*, 23(1–2), 23–32.

- Subashi, B., & Gjinovci, A. (2020). The Use of Artificial Intelligence in Education in Kosovo. *Journal of Educational Studies*, 12(2), 45–54.
- Suljovic, E., & Hadziahmetovic, A. (2018). Cloud Computing Adoption in Bosnia and Herzegovina: Current Trends and Challenges. *South East European Journal of Economics and Business*, 13(1), 78–88. <https://doi.org/10.2478/jeb-2018-0007>
- Šušnjar, G., & Đorđević, A. (2018). Smart Technologies and Digital Transformation in Serbian Industry. *Engineering Management*, 4(1), 15–22.
- Tasevski, S., & Ristov, S. (2019). Cybersecurity Challenges in North Macedonia: Readiness and Policy Implications. *Journal of Applied Security Research*, 14(4), 412–429.
- Todorović, V., & Đukić, M. (2020). Artificial Intelligence and Its Application in Healthcare: Case Study from Serbia. *International Journal of Medical Informatics*, 139, 104160.
- Topuzovska Latkovikj, M., & Ilijevski, I. (2021). The Impact of COVID-19 on Digital Transformation Processes in the Macedonian Economy. *Economic Development*, 23(1–2), 65–75.
- Trajkov, A., & Kostoska, O. (2020). Digital Skills and Employment Opportunities in North Macedonia. *Economic Development*, 22(2), 59–68.
- Uka, F., & Rexhepi, G. (2019). The Role of Artificial Intelligence in Human Resource Management in Kosovo. *International Journal of Management and Applied Research*, 6(4), 187–197.
- Veljanoska, S., & Mitevska, M. (2020). Big Data Analytics in Public Administration: Case Study of North Macedonia. *Economic Development*, 22(3), 11–20.
- Veseli, A., & Hajrizi, E. (2019). The Impact of Digitalization on the Financial Sector in Kosovo. *UBT International Conference*, 8, 71–79.
- Vukajlović, M., & Kostić, M. (2018). The Implementation of Industry 4.0 Technologies in Serbian Enterprises. *Journal of Engineering Management and Competitiveness (JEMC)*, 8(1), 26–33.

Zeqiri, J., & Ismajli, F. (2021). The Influence of Digital Marketing on Consumer Behavior in Kosovo. *Entrepreneurship – Enterprise Research and Innovation*, 7, 233–248.



ISBN: 978-625-92720-1-6